

# QR CODES

## How To Make

Use this resource to create personalized QR codes which can be used for easy accessibility to your USA Swimming member club website, social media channels or other necessary sites. QR codes can be placed on social posts, flyers, letters, presentations and more!

### GENERAL

- Select the webpage you want to feature with your QR code and copy the URL.  
*We recommend using your club's homepage or a potential members page, but you can use any page relevant to your goals.*
- Do a Google search with the search term "QR Code Generator".
- Go to any of the suggested sites  
*E.g. QR.io , qr-code-generator.com*
- Paste your previously copied URL into the generator to create your QR code.
- After entering your URL, you should see a generated QR code appear.  
*See our QR code below. Practicing scanning the QR code using your phone camera to go to the USA Swimming home page*

- **OPTIONAL:** Once the QR Code is created you can personalize it using the frames feature.  
*See our QR code personalized with one of the free frame options.*



- Your QR Code is complete! Download the code and use it to easily promote your site.

**PRO TIP:** Create an account on your chosen website to track the number of scans your code receives!

