



## USA SWIMMING PROFESSIONAL JOURNALISM POLICIES

USA Swimming strives to maintain a professional work environment for our media at USA Swimming events. For this reason, we require that all credentialed journalists help us maintain this atmosphere. By applying for a credential for a USA Swimming or USA Swimming Foundation event, you indicate that you have read, fully understand and are in agreement with the following professional journalism policies:

1. **Any non-editorial or commercial use of any picture, audio, film/tape/digital image or drawing of this event is prohibited without prior, specific, written authorization from USA Swimming.**
2. **Web and broadcast media outlets must adhere to USA Swimming's web and broadcast coverage agreement in addition to the policies mentioned in this document.** USA Swimming PR staff will distribute these policies once credentials are confirmed.
3. **Media credentials are reserved for members of the working press only, and are granted at the discretion of the USA Swimming Communication Department.** Media credentials will not be issued to sponsor representatives.
4. **Members of the media are granted access to the media areas strictly for the purpose of serving as a journalist.** Media members are not permitted to pitch other media or place publicity materials in any media areas without express permission from USA Swimming staff.
5. **USA Swimming does not credential freelance reporters or photographers without specific assignment.** Any freelance photographer or reporter must submit an assignment letter from a news outlet along with their credential application if they would like to cover a USA Swimming event.
6. **Internet usage in the media center is for work-related purposes only.** Media members who do not follow the proper internet procedures may have their internet access revoked for the remainder of the competition or event.
7. **We ask that all media respect the work environment of their colleagues by maintaining a quiet and professional atmosphere in the media work room and all other media areas of the venue.**
8. **Athlete seating areas are off-limits to the public and accredited press.** Interviews must be conducted exclusively in designated media areas unless special arrangements are made through the USA Swimming communications department.

**USA Swimming reserves the right to enforce the above rules including revocation or suspension of accreditation. If you have any questions about any of the above policies, please contact a member of the USA Swimming communications team.**

Signature: \_\_\_\_\_ Outlet: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_