



USA SWIMMING TELEVISION / WEB VIDEO AGREEMENT

In accordance with the rights of the broadcast rights-holder(s), all videographers must agree to the below guidelines and restrictions.

Local and network news outlets may have limited access to cover non-Olympic USA Swimming events. The available access allowed by USA Swimming is outlined below. Each camera crew must sign this agreement to acknowledge the conditions and its agreement to meet these requirements. Any violation of these requirements will not only result in revocation of that affiliate's credentials, but the cancellation of all access for the offenders' organization.

1. Television news crews may tape footage of each session's warm-ups and do live stand-ups until 20 minutes prior to the start of the session. This may be done from approved areas and will be coordinated by USA Swimming's Media staff.
2. Television crews may shoot footage of both morning prelim sessions and evening finals sessions, but must adhere strictly to highlight restrictions outlined below (see #5). This may be done from approved areas designated by the USA Swimming media staff.
3. Television crews may shoot footage of all awards ceremonies, sponsor presentations and interviews. Post-event interviews must be conducted in the mixed zone.
4. Affiliates, web outlets or other non-rights-holders may not, under any circumstances, stream/broadcast race footage LIVE.
5. Television outlets may use no more than two minutes of aggregate race footage per each daily, regularly-scheduled newscast ("Highlight Footage"). There is no limitation placed on non-action footage such as interviews, awards ceremonies or press conferences.
6. Television outlets may distribute Highlight Footage via their wholly-owned, controlled website. Outlets may archive footage on their site for up to one year, but may not sub-distribute to any other website, including any partially-controlled or network-branded pages within another website.
7. Web-only broadcasters may only gather footage in non-competition areas approved by USA Swimming media staff, including the mixed zone and press conference room.
8. Web-only broadcasters may not show race footage unless said footage is provided by USA Swimming.
9. USA Swimming Sponsors and other commercial entities cannot hire video crews to shoot USA Swimming events for internal marketing or promotional purposes. If a sponsor or outside outlet is in need of b-roll footage for editorial use-only, they can contact the USA Swimming communications department.

USA Swimming reserves the right to enforce the above rules by any necessary means including revocation or suspension of accreditation.