



BOB KIZER
Sienna Plantation Aquatics





Sienna Plantation Aquatics

Developing Champions for Life

Bridging the Gap:

A Case Study on Running a Pre-Team Program





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Facts of Life:

- SPA is currently at 180-200 year round athletes
- Average turn over 30% per year with cap of 175 athletes on competitive team and 60 in the Developmental Program
- 10+ USA-S teams within local area
- No lesson program possible with current pool situation
- Local lesson programs ineffectual at best
- Strong summer league competition in the area



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Goals of Pre-Team Programs

- Increase reach of SPA into the swimming community
- Provide easy and varied introductions to competitive swimming for new swimmers/families
- Minimize commitment of time, money and effort for new parents
- Introduce SPA FUNdamentals to new athletes
- Promote the SPA Brand



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SPA Developmental Program

- Ages 5 & up....5-8, 9-11, 12 & over
- Three times a week for 45 mins/50 mins/90 mins
- Follows condensed SPA Competitive Curriculum
- Offers one USA-S competition each year
- Full USA-S membership for easy transition to competitive program



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SPA's Sienna Sharks

- 300 Swimmers ages 5 & up
- Four teams
- Six meets over 8- week season. All meets 90 minutes or less
- All meets and practices in Sienna
- USA-S Seasonal membership/will be Flex members
- Introduction of SPA FUNdamentals