



Maggie Vail
USA Swimming



#SWIMBIZ

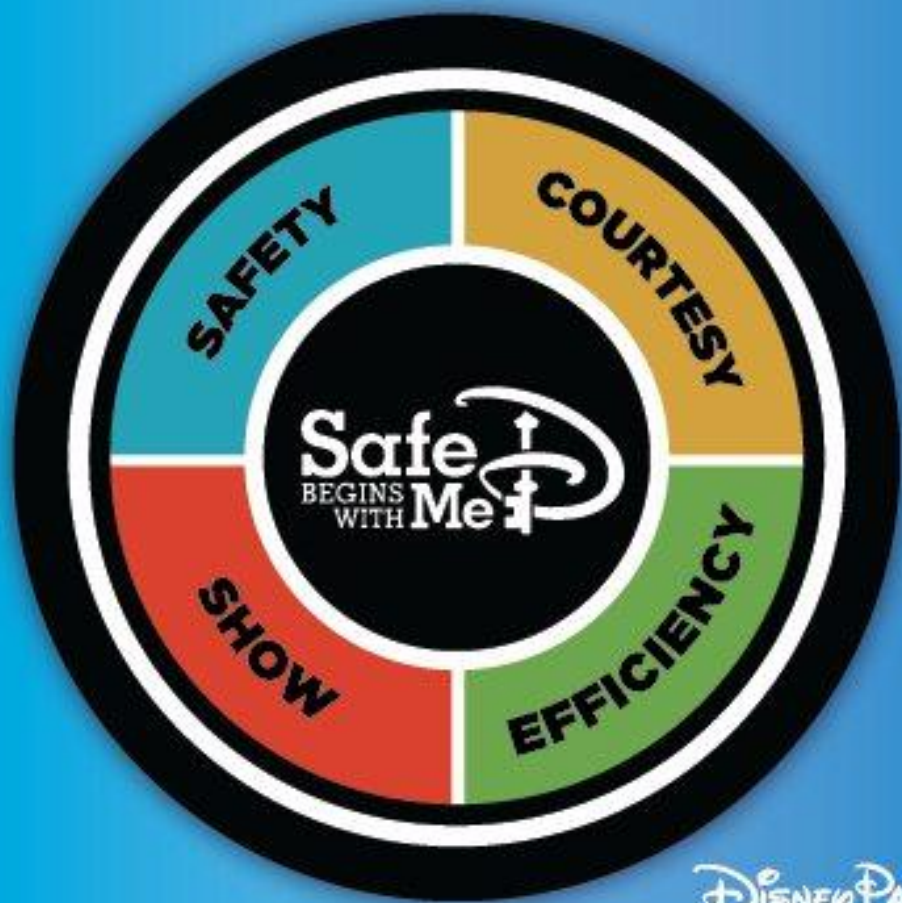


SET, DIRECT, PROTECT

How Safe Sport is critical to running a small business

*Maggie Vail
Safe Sport Education Specialist*





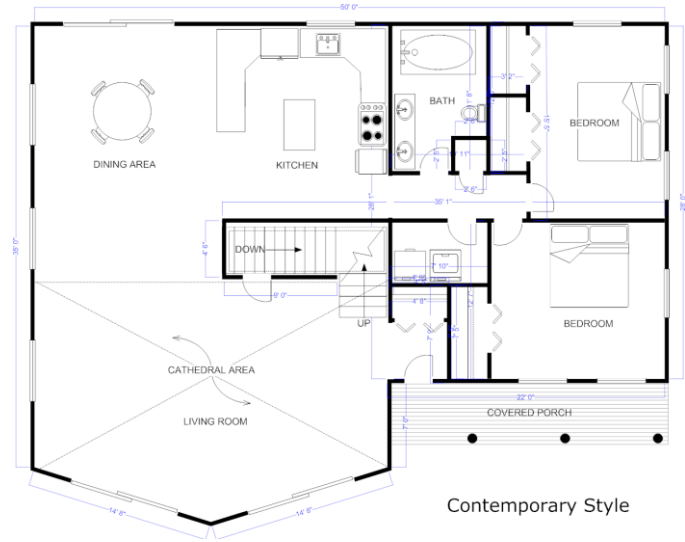


SET. DIRECT. PROTECT.



SET: Commit to Safe Sport

- ✓ Know what you stand for
- ✓ Know your people
- ✓ Know the risks







DIRECT: Education & Training: Talk about it!

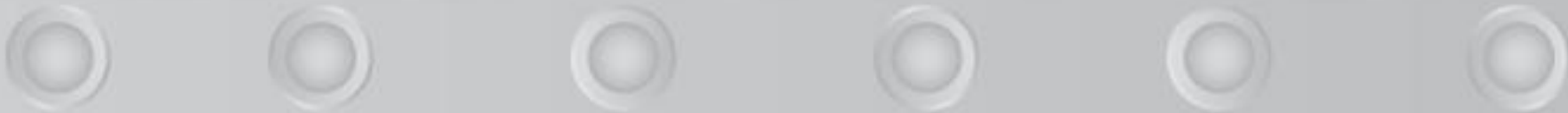
- ✓ Formal and informal communication
- ✓ Practice good communication channels
- ✓ Engage athletes





PROTECT: Great Accountability

- ✓ Move quickly
- ✓ Move slowly
- ✓ Maintain confidentiality
- ✓ Re-evaluate policies post-incident





PROTECT: Great Accountability & Feedback

- ✓ Seek feedback
- ✓ Ask for involvement
- ✓ Listen

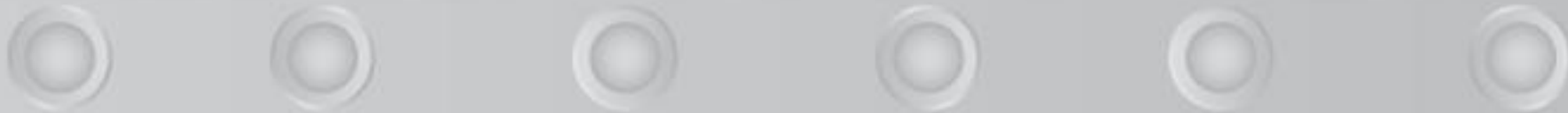




How to do Safe Sport



SET:	Great Planning
DIRECT:	Great Communication
PROTECT:	Great Accountability





Let's Connect!

mvail@usaswimming.org

www.usaswimming.org/protect

[@SwimSafeSport](https://twitter.com/SwimSafeSport)

