



## COACHING CONNECTION



### Welcome, Karin Olmsted!

Karin Olmsted has joined USA Swimming as Director of Member Success. Hear from Karin by clicking the video.

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### Bulk Renewal for Existing Members

USA Swimming announced enhancements to the Online Member Registration (OMR) process with the addition of bulk renewals. Bulk renewal will offer coaches and team leaders the opportunity to renew multiple members in a single transaction. We are committed to soliciting and integrating member feedback as part of a continual effort to improve the software we provide. The addition of bulk renewals is in direct response to coach and team leader feedback and is one of the numerous enhancements that will be offered as part of the 2024 OMR process.

This is one of multiple ways to communicate and is merely meant to announce the addition of the bulk renewal functionality and facilitate conversation among coaches and team leaders about renewal strategies for the upcoming 2024 season. Additional information regarding payments, opt-in deadlines, team management software implications and other anticipated FAQs will be communicated throughout the summer.

Only 2023 USA Swimming Memberships will be eligible for bulk renewal. New members will still create a USA Swimming account and register through the OMR registration process. Bulk renewal is optional for coaches and team leaders, and each team can evaluate if they want to utilize the new functionality. If a team elects not to utilize the bulk renewal process, their members will simply renew using a "one button renewal" process in their USA Swimming Account. Team leaders will need to evaluate key considerations before deciding to opt-in or opt-out for bulk renewals later this summer.



## USA Swimming University

Guided directly by coach feedback, USA Swimming has updated its education catalog, including a single location for access to all resources: USA Swimming University. Key updates include:

- More efficient user experience
- Updated look and feel
- Ability to browse course offerings without logging in
- New and improved course offerings

[BROWSE NOW](#)



## Updates to 50m Entry Parameters at Phillips 66 Nationals

*Coaches of National Championship Qualifiers,*

We have altered the Phillips 66 Nationals entry parameters, allowing times achieved in 50m races to count for qualifying. This is how the entry standards now read in the meet information:

*Athletes entered in the competition may enter the 50m Butterfly, 50m Backstroke, and/or 50m Breaststroke provided they have the corresponding 100m qualifying standard or the 50m World Aquatics "A" standard (LCM only). These events will be seeded so the 50 LCM seed times will be in*

*the fastest preliminary heats.*

If you have questions, contact [Macie McNichols](#).

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## Applications Open for 2023 Coaches' Leadership Summit

### Leading Through Change

The Summit provides immersive educational sessions and interactive connection opportunities with fellow members of the USA Swimming community. This year, the Summit will include three virtual sessions and one in-person session.



Learn more [here](#). Apply [here](#).



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## Find-a-Swim Lesson Registration is LIVE

Let USA Swimming's Find-a-Swim Lesson search engine be a marketing tool for your program!

USA Swimming has created a short, simple and FREE registration form to help families find your LTS/Pre-competitive programs when visiting the USA Swimming website. The new registration platform allows real-time management of your program's facilities and contact information so you can update as needed. Initial set-up for existing programs participating in the Swim Lesson Provider Network\* will take less than 10 minutes with no documentation needed.

[REGISTER HERE](#)

\*New participating clubs must complete the [Network Application](#) prior to submitting your Find-a-Swim Lesson registration.

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## Participate in the World's Largest Swimming Lesson

This year's World's Largest Swimming Lesson will take place on Thursday, June 22. All participating host locations are required to teach WLSL curriculum, ensuring all locations are teaching the same lesson on the same day. Curriculum will be provided in the WLSL host location kit, available to download once registration steps are completed.



Learn more and register before June 9 deadline [here](#).



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**Culture Built on Character Leads to Success for Bartlesville Splash Club**

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**Speedo Sectionals Return This Summer**

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## Grant Writing Webinar

USA Swimming's Club Development Committee and USA Swimming Staff recorded a grant writing webinar for coaches and team leaders. This is the first of a webinar series on the dry side of club development.

Watch the recording [here](#) and be on the lookout for additional webinars in this series.

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## Junior Pan Pacs Heading to Canberra

The 2024 Junior Pan Pacific Championships will be held in Canberra, Australia, August 21-24. Read more [here](#).

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## 2023 Health Insurance

Open enrollment for health insurance is available through **Friday, June 2**. All USA Swimming members are eligible to take advantage of health insurance this year. Learn more and enroll [here](#).

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## 2023 Safe Sport Club Recognition Training

For Parents:

- **June 7, 8 p.m. ET | [REGISTER](#)**
- July 19, 10 p.m. ET | [REGISTER](#)
- August 9, 8 p.m. ET | [REGISTER](#)
- September 13, 8 p.m. ET | [REGISTER](#)

For Athletes:

- **June 8, 8 p.m. ET | [REGISTER](#)**
- July 20, 10 p.m. ET | [REGISTER](#)
- August 10, 8 p.m. ET | [REGISTER](#)
- September 13, 8 p.m. ET | [REGISTER](#)

For Coaches:

- **June 9, 3 p.m. ET | [REGISTER](#)**
  - July 21, 2 p.m. ET | [REGISTER](#)
  - August 11, 3 p.m. ET | [REGISTER](#)
  - September 15, 3 p.m. ET | [REGISTER](#)
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## 2023 LTS/Pre-Competitive Webinar Series

To help bridge the gap between learn-to-swim and competition, USA Swimming is offering the below webinar series specifically geared towards the pre-competitive space. These webinars will offer resources to programs and clubs interested in establishing local connections and expanding their current services. **Take part in these FREE virtual opportunities!**

Topics and dates:

- Pre-Team and Pre-Competitive Curricula
  - **June 14, 12:30-1:30 p.m. ET | [REGISTER](#)**
- How to Maximize Your Aquatic Relationships: Marketing Strategies
  - August 9, 12:30-1:30 p.m. ET | [REGISTER](#)
- Best Practices for Establishing and Operating an Internal Feeder Program
  - October 11, 12:30-1:30 p.m. ET | [REGISTER](#)

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## World Drowning Prevention Day - July 25

World Drowning Prevention Day is held annually on July 25. Through this global event, we remember lives lost due to drowning and aim to increase safety in and around the water. Access the World Health Organization's 2023 campaign materials and take action [here](#).

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## 2023 CLBMS 201 Courses

**August 26** | November 4

Learn more and register [here](#).

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## Upcoming Events

- [Phillips 66 National Championships](#)
  - June 27-July 1 | Indianapolis, Ind. | LCM | [TICKETS](#)
- [Speedo Sectionals](#)
  - June-July | Various Sites | LCM
- [TYR Pro Championships](#)
  - July 26-29 | Irvine, Calif. | LCM | [TICKETS](#)



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