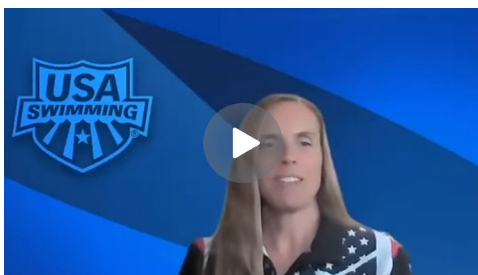




COACHING CONNECTION



Staff Spotlight

Meet Dana Skelton, USA Swimming's Team Services Advisor and leader of the 10&U Let's Dive In Series.

10&U Let's Dive In Series

Join us for the next session of Let's Dive In! This is a chance for 10&U coaches around the country to share ideas that have worked for them. It can be a drill, stroke cue, visual you provide or other way you have found to engage 10&U kids.

Topic: Teaching flip turns. This could be something as basic as introducing swimmers to the flip turn for the first time or drills to help swimmers that already know and use the flip turn.

When: August 30, 1-2 p.m. ET | [REGISTER](#)

Let's Dive In Guidelines:

- Once the meeting starts, any coach who would like to speak and share their idea will put their name and email in the chat.
- The purpose of including your email is for coaches to follow up if they have any questions. This is also a great way to start connecting with coaches across the country!
- Once you are called on you will have 3 minutes to share.
- Speakers will be limited to 3 minutes to allow time for us to hear as many ideas as possible within the hour.
- After an hour we will close the session.
- This is meant to create an environment that is open to sharing, kind and courteous to others.

Learn and connect with other coaches across the country, register now!

Additional questions can be directed towards USA Swimming Team Services Advisor Dana Skelton at dskelton@usaswimming.org.

Reminders and Deadlines

#Swimclusion Social Campaign | July 30-Aug 2: USA Swimming is running its #Swimclusion social media campaign and is looking to spotlight coaches, athletes and members who are championing diversity. **Check out the social media guide [here](#) to see how you can get involved, and your content may get shared by USA Swimming.**

Opt-In Period Bulk Renewal for Existing Members | Mid-August: The bulk renewal process for existing 2022-23 members is optional, with the opt-in period starting mid-August. Coaches and team leaders can expect further information in the upcoming weeks, including guides on how to opt-in and visuals for members if teams choose to self-renew. **Learn more [here](#).**

CLBMS 201 Course | August 26: CLBMS 201 is part two of the online CLBMS course and is only offered quarterly. First-year clubs are required to complete the course by October 22 to renew club membership for their second year. **Learn more [here](#). Register [here](#).**

Provisional Coach Membership | September 1: Based on feedback from coaches and led by the efforts of the Coach Advisory Council, USA Swimming is adding a Provisional Coach Membership option to Online Member Registration (OMR). **Learn more [here](#).**

Scholastic All-America | September 6: Applicants must have completed 9th, 10th, 11th or 12th grade, hold a 3.5 GPA for the current academic year and meet criteria for pool swimmers, open water swimmers or swimmers with disabilities. **Learn more [here](#). Step-by-step directions can be found [here](#).**

2024 U.S. Olympic Team Trials – Swimming Group Tickets | Available NOW: Plan your group trip for Trials. Contact [Jim Perry](#) to learn more and purchase tickets

**Community Impact Grant Program
Expanded**



Congratulations to the 11 additional programs that will be receiving Community Impact Grants!

These grants support teams led by women and/or diverse individuals and HBCU schools to create competitive programs for youth swimmers.

LEARN MORE

Marketing Toolkit for Trials Qualifiers

Want to showcase your athletes who made their Trials cut? Access these FREE resources online and print them with your local printer.

- [Lawn Signs](#)
- [Car Stickers/Magnets](#)
- [Social Graphics](#)

View and download all Marketing Toolkit resources [here](#).



Community Swim Night at Phillips 66 National Championships

READ MORE



Chargers Aquatics Coach Utilizes Athlete Surveys to Gain Insights

READ MORE

Pool Shark H2O - Free Trial and Discount Membership

Easily monitor chemicals in your pool by using the Pool Shark H2O Digital Pool App. For every two pools that utilize the technology, Pool Shark H2O will support swim lessons for those in need via the USA Swimming Foundation. **Access a free trial and 10% discount [here](#).**

2023 Safe Sport Club Recognition Training

For Parents:

- **August 9, 8 p.m. ET | [REGISTER](#)**
- September 13, 8 p.m. ET | [REGISTER](#)

For Athletes:

- **August 10, 8 p.m. ET | [REGISTER](#)**
- September 13, 8 p.m. ET | [REGISTER](#)

For Coaches:

- **August 11, 3 p.m. ET | [REGISTER](#)**
 - September 15, 3 p.m. ET | [REGISTER](#)
-

2023 LTS/Pre-Competitive Webinar Series

To help bridge the gap between learn-to-swim and competition, USA Swimming is offering a webinar series specifically geared towards the pre-competitive space. These webinars will provide resources to programs and clubs interested in establishing local connections and expanding their current services. **Take part in these FREE virtual opportunities!**

- How to Maximize Your Aquatic Relationships: Marketing Strategies
 - **August 9, 12:30-1:30 p.m. ET | [REGISTER](#)**
 - Best Practices for Establishing and Operating an Internal Feeder Program
 - October 11, 12:30-1:30 p.m. ET | [REGISTER](#)
-

DEI Webinar Series - LGBTQ+

LGBTQ+ 101 laid the framework on how to learn and support the LGBTQ+ community. LGBTQ+ 201 explored your relationship and how to be an advocate for this community. Join USA Swimming's DEI team for LGBTQ+ 301 as we learn and discuss best practices for advocacy and policy development for the LGBTQ+ community to foster inclusive spaces for athletes, coaches, officials and volunteers.

- **LGBTQ+ 301 | August 10, 7 p.m. ET | [REGISTER](#)**



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