



COACHING CONNECTION



Staff Spotlight

Meet Bernadine "Bernie" Dickman, USA Swimming's newest Team Services Advisor.

2024 New Membership Reminders

Please note the below, which was sent in an email to all coaches and team leaders on Friday, August, 25.

- All clubs need to provide their new registration link to their NEW club members registering for the 2023-24 season. This is a different registration link from last year. It will automatically

generate in SWIMS on September 1.

- All clubs need to confirm their club offerings before allowing members to register for the 2023-24 season.
- By default, junior coach memberships will not be available as a club offering. If your club will offer junior coach as a membership option you need to select it.

For questions, please reach out to your [LSC Registration Chair](#) or [Team Services Advisor](#).

Meet the Board of Directors Candidates

On September 23 at its annual meeting, the House of Delegates will elect two At-Large members to the USA Swimming Board of Directors. Information about the candidates can be found [here](#). USA Swimming will host a virtual Meet the Candidates on August 31 at 7 p.m. ET. You can register to attend [here](#). The Zone Directors Council will also host a Meet the Candidates on Sunday, September 3 at 7 p.m. ET, pursuant to the USA Swimming Bylaws, which you can register for [here](#).

Need More Coaches on the Deck this Year?

Based on feedback from coaches and led by the efforts of the Coach Advisory Council, we will add the Provisional Coach Membership option to Online Member Registration starting September 1.

A few reminders:

- This membership is only available for new coaches or coaches who have been off deck for more than a year.
- All coaches under this membership must be supervised by a coach member in good standing at a 1:1 ratio.
- CPR is the only requirement which cannot be completed online, and must be completed by the end of the first year. All other requirements can be done online.

For further information, clarification or questions, please visit the website [here](#) or contact USA Swimming Team Services Advisor [Beth Winkowski](#).

Reminders and Deadlines

Scholastic All-America | September 6: Applicants must have completed 9th, 10th, 11th or 12th grade, hold a 3.5 GPA for the current academic year and meet criteria for pool swimmers, open water swimmers or swimmers with disabilities. **Learn more [here](#). Step-by-step directions for pool and OW swimmers can be found [here](#). Directions for swimmers with disabilities can be found [here](#).**

Club Excellence: In order to qualify for Club Excellence all programs must have initiated the SSRP process. **Learn more on SSRP [here](#) or reach out to USA Swimming Safe Sport staff at ssrp@usaswimming.org.**



Marketing Toolkit Certificates for LTS/Pre-Competitive Programs

Celebrate the success of your kids by providing these FREE certificates. These editable certificates allow you to:

- Add your program logo,
- Edit skills appropriately for your individual programs and
- Provide a cost effective items for kids to take home.

View and download all Marketing Toolkit resources [here](#).



TYR Pro Swim Series - National Team Tempos vs. Length

[READ MORE](#)



MAAPP Reminder

Don't forget: The Minor Athlete Abuse Prevention Policy (MAAPP) must be acknowledged annually.

Add this to the beginning of your season plan now to help you prepare for a successful year.

Learn more [here](#).



2023 Swim-a-Thon Season Starting Strong

[READ MORE](#)



Participate in the National Practice Data Project

Join other coaches across the country as they participate in the National Practice Data Project! This one-of-a-kind experience allows teams and athletes to dive into their season accomplishments through data analytics.

To participate, coaches must give three separate practice sets within three different windows of the season. Completed times can be uploaded from the clubs page in SWIMS, which will automatically flow to the dashboard in real time.

Learn more [here](#) or email stats@usaswimming.org for questions.



Race Swami Continues Impact on a Salt Lake City Community

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10&U Let's Dive In Series

Join us for the next session of Let's Dive In! This is a chance for 10&U coaches around the country to share ideas that have worked for them. It can be a drill, stroke cue, visual you provide or other way you have found to engage 10&U kids.

Topic: Teaching flip turns. This could be something as basic as introducing swimmers to the flip turn for the first time or drills to help swimmers that already know and use the flip turn.

When: August 30, 1-2 p.m. ET | [REGISTER](#)

Additional questions can be directed towards USA Swimming Team Services Advisor Dana Skelton at dskelton@usaswimming.org.

2023 Safe Sport Club Recognition Training

For Parents:

- **September 13, 8 p.m. ET | [REGISTER](#)**
- October 11, 10 p.m. ET | [REGISTER](#)
- November 1, 8 p.m. ET | [REGISTER](#)
- December 6, 8 p.m. ET | [REGISTER](#)

For Athletes:

- **September 14, 8 p.m. ET | [REGISTER](#)**
- October 12, 10 p.m. ET | [REGISTER](#)
- November 2, 8 p.m. ET | [REGISTER](#)
- December 7, 8 p.m. ET | [REGISTER](#)

For Coaches:

- **September 15, 3 p.m. ET | [REGISTER](#)**
- October 13, 2 p.m. ET | [REGISTER](#)
- November 3, 3 p.m. ET | [REGISTER](#)
- December 8, 3 p.m. ET | [REGISTER](#)

Please note, October training times were adjusted to accommodate our Western Zone members.

DEI Webinar Series

LGBTQ+ 101 laid the framework on how to learn and support the LGBTQ+ community. LGBTQ+ 201 explored your relationship and how to be an advocate for this community. Join USA Swimming's DEI team for LGBTQ+ 301 as we learn and discuss best practices for advocacy and policy development for the LGBTQ+ community to foster inclusive spaces for athletes, coaches, officials and volunteers.

- **National DEI Committee 101 | September 14, 7 p.m. ET | [REGISTER](#)**
 - Grants 101 | November 9, 7 p.m. ET | [REGISTER](#)
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Bullying Prevention Month Trainings

October is Bullying Prevention Month. The Safe Sport team will provide these additional trainings to talk about resources and tips focused on bullying - what it is, how to spot it and how to intervene to stop it.

Both trainings will cover the same information.

- **October 4, 6 p.m. ET | [REGISTER](#)**
- **October 21, 3 p.m. ET | [REGISTER](#)**

2023 LTS/Pre-Competitive Webinar Series

To help bridge the gap between learn-to-swim and competition, USA Swimming is offering a webinar series specifically geared towards the pre-competitive space. These webinars will provide resources to programs and clubs interested in establishing local connections and expanding their current services.

Take part in these FREE virtual opportunities!

- Best Practices for Establishing and Operating an Internal Feeder Program
 - **October 11, 12:30-1:30 p.m. ET | [REGISTER](#)**



USA Swimming Foundation Awards Additional \$157,745 in 2023 Learn-to-Swim Grant Funding

The USA Swimming Foundation is proud to award an additional \$157,745 to 21 more providers via learn-to-swim grants, bringing the total granted for this year to \$805,267!

Learn more [here](#).



LiveBarn is the global leader and trusted source for live streaming of amateur and youth sporting events. As the official supplier of live and on-demand video streaming services for swimming pools utilized by USA Swimming member clubs, LiveBarn works directly with USA Swimming clubs to install their live streaming technology in pools across the country at no cost to the venue. LiveBarn is installed in over 1,200 venues broadcasting over 2,700 streams with additional partners added weekly. As a global company, they provide live streaming from U.S., Canada, Sweden and Israel, broadcasting swimming, ice hockey, baseball, basketball/volleyball and soccer. To learn more, click [here](#) or visit livebarn.com.



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