



COACHING CONNECTION



USA Swimming Welcomes Jamie Bloom to Team Services

USA Swimming is excited to welcome Jamie Bloom as a Team Services Advisor. Jamie brings decades of experience as a coach, governance leader, and volunteer. She has worked at the club, high school, collegiate, and national levels, including leadership roles with the YMCA of the Triangle Area (YOTA) Swim Team, the YMCA of Greater Westfield, and the University of Tennessee.

Jamie has served on boards, committees, and task forces at the local, zone, and national levels for both USA Swimming and YMCA Swimming. She has also represented Team USA internationally as a National Team Manager. Throughout her career, she has focused on athlete-centered development and on building environments where athletes, coaches, and clubs can thrive.

USA Swimming Team Services Realignment

We are excited to welcome Jamie Bloom to the Team Services staff and announce a realignment designed to strengthen support for our coach members. This updated structure will help us maximize the experience and resources of the entire Team Services group while ensuring a smooth transition for member clubs and

coaches. LSC Services will remain unchanged, with Jane Grosser supporting LSCs in the Western and Central Zones and Eric Stimson supporting LSCs in the Eastern and Southern Zones. Effective immediately, Team Services will be aligned as follows:

Advisor	LSC
Beth Winkowski	Florida/ Florida Gold/ Georgia/ Maryland/ Middle Atlantic/ Potomac Valley/ Southeastern
Jamie Bloom	Adirondack/ Allegheny Mountain / Connecticut/ Kentucky / Metro/ New England/ New Jersey/ Niagara/ North Carolina/ South Carolina/ Virginia/ West Virginia
Jay Chambers	Indiana/ Lifetime/ YMCA
Mark Hesse	Alaska/ Illinois/ Iowa / Michigan/ Midwestern / Minnesota/ Missouri Valley/ North Dakota/ Ohio/ Ozark /South Dakota/ Wisconsin
Mike Novell	Arizona/ Central California/ Hawaii/ Inland Empire / Montana/ Oregon / Pacific/ Pacific Northwest/ San Diego Imperial/ Sierra Nevada/ Snake River/ Southern California
Terry Jones	Arkansas / Border/ Colorado/ Gulf/ Louisiana/ Mississippi/ New Mexico/ North Texas/ Oklahoma/ South Texas/ Utah/ West Texas/ Wyoming

Connect With Team Services

Team Services is meeting clubs and coaches across the country. Take advantage of the opportunity and reach out to say hello while they are in your area. Check dates and locations below.



[Beth Winkowski](#), Lead Senior Team Services Advisor:

- October 16-18 | Adirondack Coach Clinic/ club visits
- October 21-24 | 2026 National Select Camp – Girls
- November 9-10 | Club visits @ Panama City, FL
- November 16-20 | Middle Atlantic Club Visits
- December 9-11 | Juniors East @ Indianapolis, IN



[Jamie Bloom](#), Team Services Advisor:



[Mark Hesse](#), Senior Team Services Advisor:



[Jay Chambers](#), Senior Team Services Advisor:

- October 16-18 | Adirondack Coach Clinic/Club Visits
- October 21-24 | 2026 National Select Camp – Girls
- November 19-22 | Women's Leadership Conference @ Black Forest, CO
- December 9-11 | Juniors East @ Indianapolis, IN
- October 4-10 | Illinois HOD & Coach Ed Event/Club Visits @ Chicago, IL
- October 14-17 | 2026 National Select Camp – Boys
- October 21-24 | 2026 National Select Camp – Girls
- October 29-November 3 | Iowa Club Visits
- December 10-12 | Juniors West @ Austin, TX
- September 23-26 | USA Swimming Summit @ Denver, CO
- December 9-11 | Juniors East @ Indianapolis, IN



[Mike Novell](#), Senior Team Services Advisor:

- October 13-20 | Hawaii Swimposium and Club Visits
- October 22-24 | 2026 National Select Camp – Girls
- November 2-7 | Southern California Club Visits
- December 10-12 | Juniors West @ Austin, TX



[Terry Jones](#), Senior Team Services Advisor:

- October 6-9 | Arkansas Club Visits
- October 14-17 | 2026 National Select Camp – Boys
- October 21-24 | 2026 National Select Camp – Girls
- December 10-12 | Juniors



Apply for the USA Swimming Women's Leadership Clinic

Female coaches of all experience levels are invited to apply for the Women's Leadership Clinic, running three virtual sessions plus an in-person session November 20–22 at the La Foret Conference and Retreat Center in Black Forest, Colorado.

Cost to attend is \$300, due only upon selection. Join fellow coaches from across the USA Swimming community to build your comfort and expertise in leadership, both on and off the deck.

Apply [here](#).

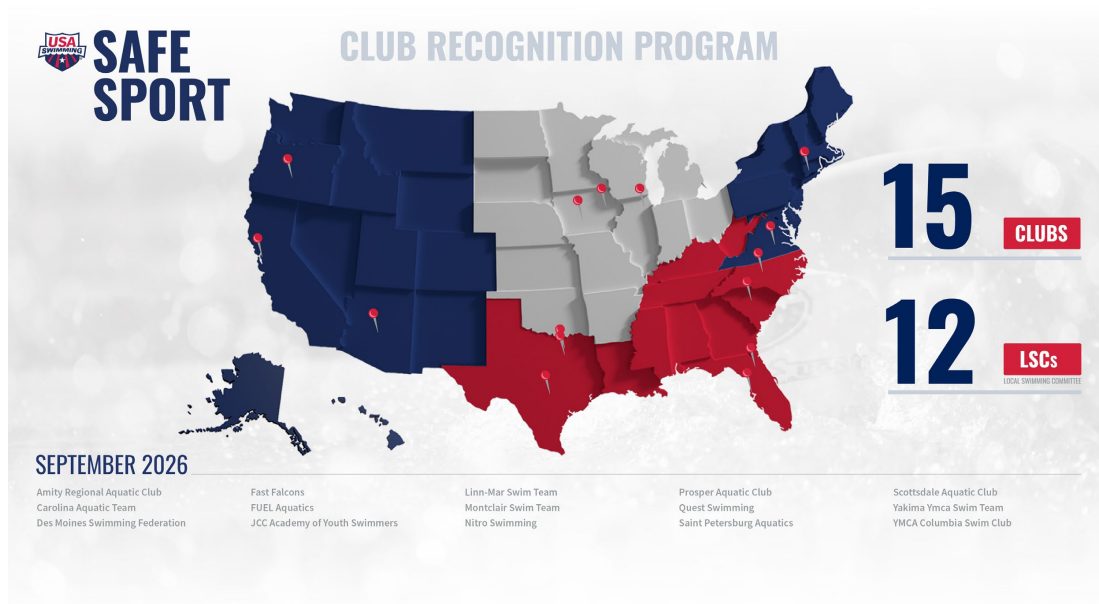


Virtual Opportunities Supported by USA Swimming University

- With the school year and club swimming fully underway, learn how to manage the relationship between club and scholastic programs: [The Club and High School Coach Relationship](#)
- Hone your communication strategy early in the season! Learn about [Communicating with Families](#)
- October is 'Thank you, Coach! Month.' Learn from some of our most legendary coaches in [The Legacy Project](#)

Safe Sport Club Recognition - September 2026

Congratulations to the 15 clubs from 12 different LSC's who were approved for Safe Sport Club Recognition in the month of September!



**USA Swimming Announces
Qualifying Standards for 2028 U.S.
Olympic Team Trials – Swimming**



The qualifying time standards for the 2028 U.S. Olympic Team Trials – Swimming are officially here. Athletes can begin chasing their cuts on December 2, 2026, with the qualifying window open through May 30, 2028. Trials return to Lucas Oil Stadium in Indianapolis June 9-17, 2028, after the historic 2024 meet, with spots on the LA 2028 Olympic Team on the line.

Built from a predictive model using 15 years of historical results, the standards target roughly 65-70 qualifiers per event and a field of about 1,000 athletes.

Click [HERE](#) to see the qualifying standards.



USA Swimming Foundation Opens 2027 Grant Applications

The USA Swimming Foundation just opened applications for its 2027 Learn-to-Swim, Community Impact, and HBCU grants! Last year alone, the Foundation put over \$1 million behind 122 programs in 36 states, helping nearly 13,500 people learn the lifesaving skill of swimming. Since 2020, Community Impact grants have also funneled \$635,000 toward clubs uplifting underrepresented swimming communities.

Whether you're running learn-to-swim lessons, building a more inclusive club, or growing swimming at an HBCU, there's funding waiting for you. The window closes November 15.

[Apply today!](#)

Don't Miss TrueSport Talks on Nov. 4

Young swimmers today aren't just racing. They're curating, comparing and coping in a 24/7 sport culture.



But swimming can still be a powerful source of confidence, connection and joy. That's why we're teaming up with TrueSport for TrueSport Talks 2026: Athlete Mental Wellness, Digital Pressures and Performance.

This FREE virtual event on Wednesday, Nov. 4 brings together athletes, experts and sport leaders to share practical ways to reduce digital pressure and help young athletes disconnect, recover and thrive. Click [here](#) to register!



Your Team Is Already Getting Together for the Holidays

Why not add some racing? Turn a regular holiday practice into a sanctioned Block Party meet. It's an easy, low-pressure way to introduce newer athletes to competition, engage swimmers who haven't been to a meet yet and bring your whole team together. Your swimmers can also take part in a National Block Party Virtual Challenge and see how they rank by age against athletes across the country.

- **Halloween:** Monster Mash Splash Bash (October): Swimmers race the 50 breast and 50 fly in the same session for a combined aggregate 100. Add costumes, spooky music and decorated lanes.
- **Thanksgiving:** Turkey Classic (November): Swimmers race all four 50s (free, back, breast and fly) in the same session for a combined time. Add turkey relays, team challenges or a post-meet celebration.

How to get involved:

- Pick a regularly scheduled practice, choose your challenge and sanction your meet through the SWIMS Club Portal. Challenges must be completed at a sanctioned Block Party meet during the designated month. Logos, certificates, coloring pages and planning resources are available on the USA Swimming Block Party page.

Upcoming Events

- [Short Course World Championship Trials \(Westmont, IL\)](#)
 - October 28-31, 2026
- [Women's Leadership Conference \(Black Forest, CO\)](#)
 - November 20 - 22, 2026
- [Toyota U.S. Open Championships \(Austin, TX\)](#)
 - December 2-5, 2026 | [Tickets](#)
- [Speedo Winter Junior Championships \(Indianapolis, IN | Austin, TX\)](#)
 - December 9-12, 2026
- [Speedo Sectionals \(Walnut, CA\)](#)
 - December 18-21, 2026

View all events [here](#).

From Our Partners



USA Swimming Fan Shop

A new way to rep USA Swimming has arrived. The limited USA Swimming x Vuori gear brings elevated everyday comfort with sweatshirts and t-shirts. Whether you're heading to practice, traveling to your next meet, or relaxing on a recovery day, these pieces are designed to fit seamlessly into your day.

Limited sweatshirts and t-shirts are available now on the [USA Swimming Fan Shop](#) while supplies last. Secure yours today!



Downy

Smell good, feel good. Just squeeze and sniff to find the scents that you love most, so you can start every day fresh with [Downy Boutique Botanicals](#).

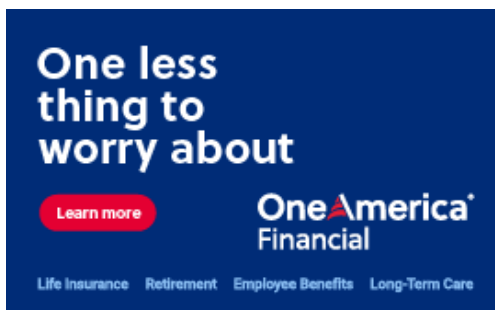
Endless Pools



Congratulations on your athletes' hard work in Irvine, California! It was great meeting you and your team, and introducing you to the ultimate training pool, the EP508 Pro.

We are proud to support coaches and swimmers of every level. Endless Pools has spent nearly four decades helping athletes refine their stroke and train year-round with a smooth, adjustable current that lets swimmers train continuously, without flip turns, at speeds up to a 0:51/100-yard pace — giving your team a powerful edge whether they're training at home or supplementing pool time. As an Official Supplier of USA Swimming, we're offering special member pricing to help you take your athletes' training to the next level. Learn more about your exclusive pricing.

[Learn more about Endless Pools.](#)



OneAmerica Financial

At OneAmerica Financial, we can help you prepare for what's ahead so you can focus on the moments that matter today. With solutions for life insurance, retirement, employee benefits and long-term care, you can move forward with confidence — and one less thing to worry about.

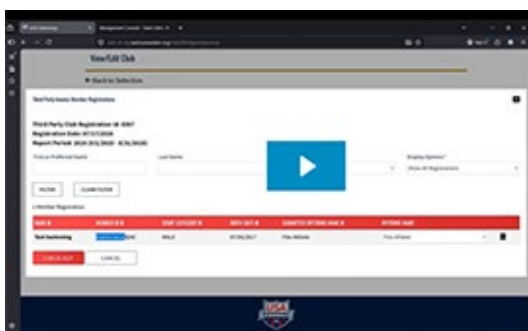
To learn more, click [here](#).



Fitter & Faster

Fitter & Faster served as the Presenting Sponsor of the 2026 ASCA World Clinic and proudly sponsored the Age Group Coach of the Year Award, reflecting its ongoing commitment to supporting the coaches who help drive our sport forward.

Our commitment extends to the pool, too. We work with coaches across the USA to bring camps directly to their teams or connect their swimmers with Fitter & Faster camps already happening nearby - all while complementing the work coaches are doing every day.



See How USA Swimming Registration Works in SportsEngine Motion

This short video walkthrough shows coaches and club administrators how to manage USA Swimming registration batches efficiently in SportsEngine Motion. From setup and athlete status review to batch submission and final confirmation, the video highlights how the process works across SportsEngine Motion and USA Swimming systems. [Watch the full video here.](#)



Bag Tags

Durable, personalized, and professional - the perfect way to showcase your swimmers and keep every meet organized. Learn more, customize, and purchase [here](#).



Mack's Ear Plugs

Keep water out of your ears and help prevent swimmer's ear infections with Mack's® Earplugs, USA's #1-selling and #1 Doctor-Recommended earplug brand. Get off the bench and back into the water with Mack's® waterproof swimming earplugs. When it comes to ear health, trust Mack's®, the brand ear doctors trust. Mack's® is the Official Ear Care Supplier of USA Swimming.

Find out more [here](#).



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