



COACHING CONNECTION



Connect With Team Services

Team Services is meeting clubs and coaches across the country. Take advantage of the opportunity and reach out to say hello while they are in your area. Check dates and locations below.

[Beth Winkowski](#), Lead Senior Team Services Advisor:

- September 9-12 | ASCA World Clinic @ Orlando, FL
- September 23-26 | USA Swimming Summit @ Denver, CO



[Mark Hesse](#), Senior Team Services Advisor:

- August 24-28 | Minnesota Club Visits
- August 28-30 | GAIN Clinic @ Carmel, IN
- September 9-12 | ASCA World Clinic @ Orlando, FL
- September 23-26 | USA Swimming Summit @ Denver, CO ^L_{SEP}
- October 3-5 | Illinois HOD and Coach Ed Event @ Chicago, IL



[Mike Novell](#), Senior Team Services Advisor:

- August 20-24 | AZ Club visits and Swimposium
- August 27-29 | GIAN Clinic @ Carmel, IN
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[Jay Chambers](#), Senior Team Services Advisor:

- September 23-26 | USA Swimming Summit @ Denver, CO



[Terry Jones](#), Senior Team Services Advisor:

- August 25-27 | Georgia Club Visits
- August 28-30 | Georgia BOD Meeting and HOD

- Sept 8-13 | Pacific Club Visits and Pacific Coaches Clinic
 - September 23-26 | USA Swimming Summit @ Denver, CO
 - October 2-3 | NC Swimposium
 - October 12-19 | HI Swimposium and Club Visits
- Meeting
 - September 8-12 | ASCA World Clinic @ Orlando, FL
 - September 23-26 | USA Swimming Summit @ Denver, CO
 - September 30-Oct. 3 | Kentucky Club Visits & Open Water Meet
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Virtual Opportunities Supported by USA Swimming University

- Safe Sport
 - For Parents:
 - Aug 26 @ 8 p.m. ET
 - Sept 16 @ 8 p.m. ET
 - For Athletes:
 - Aug 27 @ 8 p.m. ET
 - Sept 17 @ 8 p.m. ET
- Back to School, Back to Pool!
 - For Head Coaches, learn more about leading professional development for your staff in [Educational Leadership 1](#) and [Educational Leadership 2](#).
 - Get ready to welcome all swimmers into your program by taking [Children with Challenges](#).
 - Refresh on the basics with new ideas from our coaching networks: [Teaching Breaststroke Kick](#), [Key Points of Freestyle](#), [Backstroke Drills](#), and [Teaching Butterfly](#).



Three Additional Coaching Mini Courses

[USA Swimming University](#) will be releasing three additional coaching mini courses from the 10 & Under and 11-14 Coaching Network. The new courses will be released on August 27.

All free coaching mini courses are available after logging in to USA Swimming University and are approximately an hour long. New courses

include: 1. [Coaching for All Abilities](#); 2. [The Importance of Free Play](#); 3. [Program Leadership from the Age Group Coach](#)

Learn more [here](#).



Introducing Age Group Excellence

USA Swimming has unveiled a new club recognition program, Age Group Excellence, launching later this year. The automatic, annual award evaluates clubs on how well they're serving swimmers 14 and under, measuring Exposure, Meet Participation, Improvement, IMX/R Participation, and Retention. The top 10% of clubs in each size category will be recognized, with the top 50 overall earning grant funding.

Learn more [here](#).



Elevate Your Coaching

Want more out of your scroll? Check out the **Next Gen Instagram account** as your go-to digital resource for coaching development. Follow along for:

- **Actionable Drills & Sets:** Innovative, ready-to-use content designed to keep your practices fresh and effective.
- **Expert Perspectives:** Real-world advice and insights shared directly from fellow club coaches across the country.
- Follow the Instagram account [here](#).

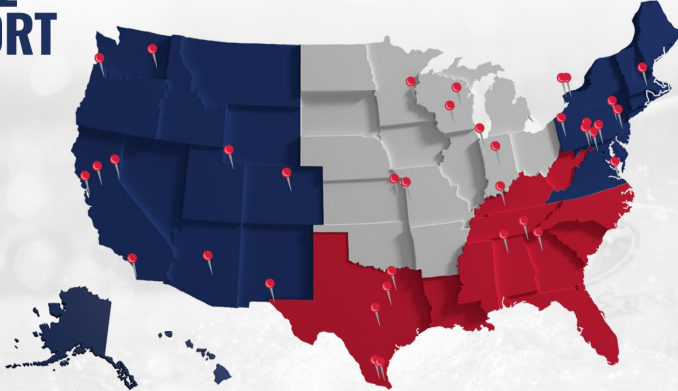
Safe Sport Club Recognition - July 2026

Congratulations to the 39 clubs from 25 different LSC's who were approved for Safe Sport Club Recognition in the month of July!



SAFE SPORT

CLUB RECOGNITION PROGRAM



39 CLUBS

25 LSCs

JULY 2026

Amherst Tiger Sharks Swim Club	Dragon Swim Team	Life Time Southeast	Omni Swim Club	Tide Swimming
Basin Blast Swimming	Dynamo Swim Club	Manchester Swim Team	Oregon Community Swim Club	Tiger shark of Texas
Brownsville Aquatics	Fox Chapel Killer Whales	Mc Allen Swim Club	RACE Aquatics Swim Club	Topeka Swim Association
Buffalo TIDE	Fox Valley Wave Swim Team Inc	Mesa Aquatics Club	Retriever Aquatic Club	Walla Walla Swim Club
Crown Point Swim Club	Green Terror Aquatic Club	Noblesville Swim Club	Schertz YMCA Swim Team	Washingtonians Swim Club
Dallas Mustangs	Hills Hurricane Swimming	North Baltimore Aquatic Club	Southwest Aquatic Team	Wilmington Aquatic Club
Diamond State Aquatics	Lake Oswego Swim Club	North Jeffco Swim Team	TEAMGOLDUSA	Wind N' Sea Swim Team
Douglas Dolphins Swim Team	Life Time Philly	Northland United Swim Team	Three Rivers Swim Club, Inc	



2026 ASCA World Clinic

There's still time to register for the ASCA World Clinic in Orlando, Sept. 9-12. This is a great opportunity to learn all aspects of coaching, meet and interact with peers, and learn about the latest swimming products. The World Clinic features over 40 speakers, over 60 talks, nine Endless Pool coaching demos, three coach socials and 50 swim businesses in the exhibit hall. There are tracks for coaches of all kinds: age group, senior, high school, masters, learn-to-swim, and head coaches, and a business track.

To learn more and register, go to www.ascaworldclinic.com.

Build A Pool



The future of swimming starts with great facilities. Join industry leaders at the **2026 Coaches Build & Program a Pool Workshop sponsored by Spectrum Aquatics** during the ASCA World Clinic in Orlando, Florida.

This two-day, intensive workshop is designed to equip coaches, club leaders, and aquatic advocates with practical strategies for planning, funding, designing, and programming successful aquatic facilities that strengthen their communities.

Scholarships are available.

Contact snelson@totalaquatic.llc for more

information.



Scholastic All-America Applications Are Open!

It's time to recognize our incredible scholar-athletes. The application window for Scholastic All-America is now open. Here is what you need to know to get your swimmer nominated:

- **The Requirements:** Grades 9-12, a 3.5+ GPA in academic subjects (no grade lower than a "C"), and a Winter Junior Nationals cut achieved during the qualifying window.
- **How to Submit:** Log in to the SWIMS portal (hub.usaswimming.org). From there, you can submit the application form.
- **The Deadline:** You must submit everything by **September 30, 2026**.



Start the Season With a Block Party Meet

The season is starting, and it's the perfect time to introduce your swimmers and families to competition with a Block Party meet!

Block Party meets are short, simple, and flexible. Run one during practice, host it as a stand-alone team event, invite a neighboring club, or incorporate it into a larger meet. The options are endless!

Here's how to get started:

- Choose a date and format.
- Consider your meet operations, specifically timing and officiating.
- Keep the meet simple. Select a few fun events that give swimmers an easy introduction to racing.
- Sanction the meet via your SWIMS Club Portal. It only takes a minute!
- Invite your swimmers. Make it clear that the meet is designed for everyone- especially swimmers and families new to competition.
- Race, celebrate, and have fun! Create a positive first meet experience that leaves swimmers excited to compete again.

Your Block Party can be as simple as a few races during practice. The important thing is to give the opportunity to experience a meet early in the season.

Start your season with a splash- sanction your Block Party today!

For details, click [HERE](#).

Need help? Click [HERE](#).

Upcoming Events

- [USA Swimming Annual Summit \(Denver, CO\)](#)
 - September 23-26, 2026
- [Golden Goggle Awards \(Denver, CO\)](#)
 - September 26, 2026
 - [Tickets](#)
- [Short Course World Championship Trials \(Westmont, IL\)](#)
 - October 28-31, 2026

View all events [here](#).

From Our Partners



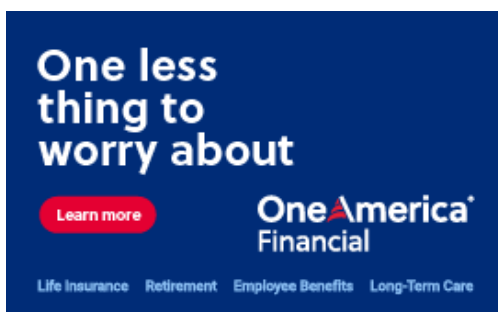
Endless Pools

Experience swim-in-place innovation powered by Hydrodrive™ Pro Technology, trusted by elite athletes to build strength, refine technique, and train at peak performance year-round.

Visit [EndlessPools.com](#) to access exclusive USA Swimming member discounts and discover how Endless Pools can elevate the way your swimmers train, recover, and live.

[Learn more about Endless Pools.](#)

OneAmerica Financial



At OneAmerica Financial, we can help you prepare for what's ahead so you can focus on the moments that matter today. With solutions for life insurance, retirement, employee benefits and long-term care, you can move forward with confidence — and one less thing to worry about.

To learn more, click [here](#).

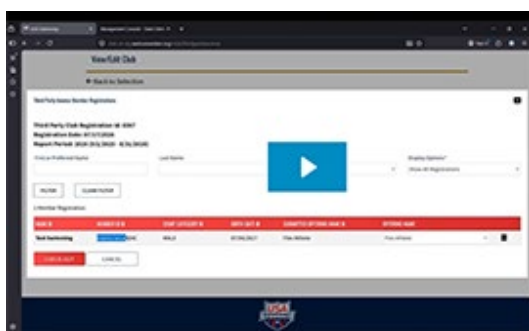


Fitter & Faster

Now is the time to start planning your team's Fitter & Faster Swim Camp.

As the Official Supplier of Swimming Day Camps to USA Swimming, we work with teams to create focused training experiences led by Olympians, NCAA champions, and elite coaches. Each camp is designed to support your program, reinforce your coaching, and give swimmers concentrated instruction in the skills they need most.

Dates are currently being scheduled through 2026 and beyond. [Connect with us to discuss your team's goals, preferred timing, and available camp opportunities.](#)



See How USA Swimming Registration Works in SportsEngine Motion

This short video walkthrough shows coaches and club administrators how to manage USA Swimming registration batches efficiently in SportsEngine Motion. From setup and athlete status review to batch submission and final confirmation, the video highlights how the process works across SportsEngine Motion and USA Swimming systems. [Watch the full video here.](#)

USA Swimming Fan Shop

The Official USA Swimming Shop has everything you need to show your USA Swimming pride in style.



Browse an unbeatable selection of officially licensed USA Swimming apparel and merchandise, such as hats, shirts, accessories, and more to add to your wardrobe. Click [here](#) to access.



Bag Tags

Durable, personalized, and professional - the perfect way to showcase your swimmers and keep every meet organized. Learn more, customize, and purchase [here](#).



Mack's Ear Plugs

Keep water out of your ears and help prevent swimmer's ear infections with Mack's® Earplugs, USA's #1-selling and #1 Doctor-Recommended earplug brand. Get off the bench and back into the water with Mack's® waterproof swimming earplugs. When it comes to ear health, trust Mack's®, the brand ear doctors trust. Mack's® is the Official Ear Care Supplier of USA Swimming.

Find out more [here](#).



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