USA SWIMMING, INC. USA SWIMMING FOUNDATION, INC.

Financial Statements and Supplemental Schedules

For the Year Ended December 31, 2019



TABLE OF CONTENTS

| Independent Auditor's Report | . 1 |
|---|------|
| Consolidated Statement of Financial Position | . 4 |
| Consolidated Statement of Activities and Changes in Net Assets | . 5 |
| Consolidated Statement of Functional Expenses | . 6 |
| Consolidated Statement of Cash Flows | . 7 |
| Notes to Consolidated Financial Statements | . 8 |
| Consolidating Statement of Financial Position | . 29 |
| Consolidating Statement of Activities and Changes in Net Assets | . 30 |



INDEPENDENT AUDITOR'S REPORT

To the Board of Directors USA Swimming, Inc. Colorado Springs, Colorado

We have audited the accompanying consolidated financial statements of USA Swimming, Inc. and USA Swimming Foundation, Inc. (collectively, the Organization), which comprise the consolidated statement of financial position as of December 31, 2019, and the related consolidated statement of activities and changes in net assets, functional expenses, and cash flows for the year then ended, and the related notes to the consolidated financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the consolidated financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial The procedures selected depend on the auditor's statements. judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or In making those risk assessments, the auditor considers internal control relevant to the Organization's preparation and fair presentation of the consolidated financial statements in order audit procedures that are appropriate in circumstances, but not for the purpose of expressing an opinion on effectiveness of the Organization's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of USA Swimming, Inc. and USA Swimming Foundation, Inc. as of December 31, 2019, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited USA Swimming, Inc.'s consolidated financial statements, and we expressed an unmodified opinion on those statements in our report dated April 18, 2019. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2018, is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

Report on Supplemental Information

Our audit was conducted for the purpose of forming an opinion on the consolidated financial statements as a whole. The supplemental information on pages 28 through 29 is presented for purposes of additional analysis and is not a required part of the consolidated financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the consolidated financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the consolidated financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the consolidated financial statements as a whole.

Emphasis of Matter

As described in Note A to the financial statements, in 2019, USA Swimming, Inc. and USA Swimming Foundation, Inc. adopted Accounting Standards Update (ASU) 2014-09, (Topic 606): Revenue from Contracts with Customers, ASU 2018-08, Not-For-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made, ASU 2016-01, Financial Instruments - Overall (Subtopic 825-10: Recognition and Measurement of Financial Assets and Financial Liabilities), ASU 2018-03, Technical Corrections and Improvements to Financial Instruments-Overall (Subtopic 825-10), and ASU 2019-04, Codification Improvements to Topic 326, Financial Instruments-Credit Losses, Topic 815, Derivatives and Hedging, and Topic 825, Financial Instruments. Our opinion is not modified with respect to these matters.

Waugh & Goodwin, LLP

Colorado Springs, Colorado April 21, 2020

USA SWIMMING FOUNDATION, INC.

Consolidated Statement of Financial Position December 31, 2019

(With Comparative Amounts for the Year Ended December 31, 2018)

ASSETS

| | 2019 | | 2018 |
|---|---|----|---|
| CURRENT ASSETS: Cash and cash equivalents Short-term investments Accounts receivable Short-term pledges receivable Prepaid expenses and deferred charges Total current assets | \$ 5,635,525 1,610,983 871,999 1,776,279 9,894,786 | \$ | 1,609,263 6,972,461 1,224,560 796,066 1,413,332 |
| PROPERTY AND EQUIPMENT Less accumulated depreciation Property and equipment, net | 14,314,869 (9,964,403) 4,350,466 | | 13,699,943 (9,235,980) 4,463,963 |
| LONG-TERM INVESTMENTS | 53,696,826 | | 47,510,692 |
| LONG-TERM PLEDGES RECEIVABLE, net | 1,052,500 | | 2,490,000 |
| OTHER ASSETS: Prepaid rent Noncurrent prepaid expenses Deposit Olympic trials joint venture Swim-A-Thon Total other assets | 4,918,788 253,165 140,000 113,957 120,000 | | 2,164,760 140,000 107,629 120,000 |
| TOTAL ASSETS | \$ 5,545,910 74,540,488 | \$ | 2,532,389 |
| LIABILITIES AND NET AS CURRENT LIABILITIES: Accounts payable Accrued expenses and other liabilities | 2,422,870 1,667,483 | \$ | 1,775,746 1,764,262 |
| Deferred revenue | 14,244,751 | _ | 14,315,659 |
| Total current liabilities NONCURRENT DEFERRED REVENUE | 18,335,104 | | 17,855,667 |
| Total liabilities | 20,083,344 | | 17,855,667 |
| NET ASSETS: Without donor restrictions Without donor restrictions - Board designated With donor restrictions | 31,558,665 14,901,689 7,996,790 | | 31,021,970 13,270,287 6,864,802 |
| Total net assets | 54,457,144 | | 51,157,059 |
| TOTAL LIABILITIES AND NET ASSETS | \$ 74,540,488 | \$ | 69,012,726 |

USA SWIMMING FOUNDATION, INC.

Consolidated Statement of Activities and Changes in Net Assets For the Year Ended December 31, 2019

(With Comparative Totals for the Year Ended December 31, 2018)

| | | 2019 | | 2018 |
|--|----|-------------------------|----|------------------------|
| CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS: REVENUE AND SUPPORT: | | | | |
| Membership | \$ | 22,481,679 | \$ | 22,778,145 |
| Investment income (loss) | ۲ | 8,305,590 | ٧ | (1,904,101) |
| Partnership marketing | | 5,800,825 | | 4,683,496 |
| USOPC grants | | 5,455,500 | | 5,294,900 |
| Sport and events, net of special event | | | | |
| expenses of \$526,623 and \$855,300 | | 1,381,849 | | 804,610 |
| Contributions Swim-A-Thon | | 1,108,766 358,711 | | 916,369 361,920 |
| Consumer revenue | | 290,267 | | 235,749 |
| Other income | | 147,986 | | 623,478 |
| Satisfied program restrictions | _ | 1,152,838 | | 1,016,766 |
| Total revenue and support | | 46,484,011 | | 34,811,332 |
| EXPENSES: | | | | |
| Program services: | | 10 600 041 | | 0 013 500 |
| National Team Events and Member Services | | 10,699,841 7,859,791 | | 9,013,588 8,002,357 |
| Commercial | | 6,119,539 | | 6,260,264 |
| Sport Development | | 4,544,537 | | 4,653,646 |
| Risk Management | | 3,195,456 | | 3,063,526 |
| Foundation Programs | | 1,878,744 | | 1,868,253 |
| Total program services | | 34,297,908 | | 32,861,634 |
| Supporting services: | | | | |
| Business Affairs | | 5,905,757 | | 4,495,421 |
| Executive | | 1,600,768 | | 1,530,156 |
| Fundraising Finance | | 1,353,677 | | 1,397,338 |
| rinance | | 1,157,805 | | 871,534 |
| Total supporting services | | 10,018,007 | | 8,294,449 |
| Total expenses | | 44,315,915 | | 41,156,083 |
| CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS | | 2,168,096 | | (6,344,751) |
| CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS: | | | | |
| Contributions | | 1,603,010 | | 1,003,181 |
| Investment income (loss) Satisfied program restrictions | | 681,817 | | (194,959) |
| | | (1,152,838) | | (1,016,766) |
| CHANGE IN NET ASSETS WITH DONOR RESTRICTIONS | | 1,131,989 | _ | (208,544) |
| CHANGE IN NET ASSETS | | 3,300,085 | | (6,553,295) |
| NET ASSETS, beginning of year | | 51,157,059 | | 57,710,354 |
| NET ASSETS, end of year | \$ | 54,457,144 | \$ | 51,157,059 |

USA SWIMMING FOUNDATION, INC.

Consolidated Statement of Functional Expense

For the Year Ended December 31, 2019

(With Comparative Totals for the Year Ended December 31, 2018)

| | National Team | Events & Member Services | Commercial | Sport Development | Risk Management | Foundation Programs | Total Program Services |
|---|------------------|--------------------------------|--------------|----------------------|---|------------------------|------------------------------|
| Salaries | \$ 1,982,587 | \$ 1,163,467 | \$ 1,406,321 | \$ 1,761,837 | \$ | \$ 667,371 | \$ 6,981,583 |
| Travel and hospitality | 2,362,562 | 2,043,793 | 556,845 | 998,489 | 30,002 | 92,750 | 6,084,441 |
| Professional fees and | _,,,,,, | _,,, | , | , | , | , | *,**** |
| honoraria | 262,352 | 1,529,625 | 835,395 | 182,700 | 10,035 | 183,553 | 3,003,660 |
| Direct athlete support | 3,784,891 | 12,000 | 159,500 | 9,000 | , | 206,000 | 4,171,391 |
| Insurance | 35,526 | 17 | 5,820 | 33 | 3,147,997 | , | 3,189,393 |
| Employee benefits | 284,723 | 282,131 | 335,919 | 395,848 | , | 13,076 | 1,311,697 |
| Television and production | 21,965 | 1,273,541 | 442,614 | 37,354 | | • | 1,775,474 |
| Depreciation and | | | | | | | |
| amortization | 90,431 | 344,421 | 528,990 | 129,631 | | | 1,093,473 |
| Dues, fees and tickets | 352,343 | 545,083 | 32,711 | 72,675 | 1,443 | 902 | 1,005,157 |
| Grants | | 5,000 | | 456,347 | | 633,555 | 1,094,902 |
| Rent and lease expense | 147,363 | 288,431 | 434,382 | 132,846 | | 11,000 | 1,014,022 |
| Gear, equipment and signage | 66,577 | 366,834 | 296,346 | 27,791 | | 17,216 | 774,764 |
| Apparel | 483,979 | 130,217 | 18,327 | 52,530 | 2,500 | 4,101 | 691,654 |
| Office supplies and expense | 157,659 | 103,344 | 260,638 | 52,218 | 2,469 | 15,566 | 591,894 |
| Payroll taxes | 98,655 | 68,918 | 104,641 | 124,761 | | | 396,975 |
| Awards and gifts | 456,468 | 76,449 | 1,458 | 37,546 | | 729 | 572,650 |
| Information technology expenses | 599 | 200 | 36 | 7,577 | | | 8,412 |
| Printing and duplication | 7,181 | 108,588 | 237,766 | 7,772 | | 4,858 | 366,165 |
| Advertising | 1,250 | | 315,089 | 384 | | 1,568 | 318,291 |
| Protocol | 6,951 | 20,229 | 50,684 | 23,023 | | 20,519 | 121,406 |
| Telephone and internet | | | | | | | |
| service | 32,158 | 19,864 | 56,656 | 29,370 | 1,010 | 3,490 | 142,548 |
| Miscellaneous expenses | 63,621 | 4,262 | 39,401 | 4,805 | | 2,490 | 114,579 |
| Recognition and fulfillment | | | | | | | - |
| Total expenses | 10,699,841 | 8,386,414 | 6,119,539 | 4,544,537 | 3,195,456 | 1,878,744 | 34,824,531 |
| Less expenses netted against revenue on statement | | | | | | | |
| of activities | | (526,623) | | | | | (526,623) |
| | \$ 10,699,841 | \$ 7,859,791 | \$ 6,119,539 | \$ 4,544,537 | \$ 3,195,456 | \$ 1,878,744 | \$ 34,297,908 |

| | Business Affairs | Executive Division | Fundraising | Finance | Total Supporting Services | Total Expenses 2019 | Total Expenses 2018 |
|---|---------------------|-----------------------|--------------|--------------|---------------------------------|---------------------------|---------------------------|
| Salaries | \$1,829,962 | \$ 695,995 | \$ 604,553 | \$ 738,454 | \$ 3,868,964 | \$ 10,850,547 | \$ 9,635,618 |
| Travel and hospitality | 151,237 | 311,100 | 154,686 | 8,332 | 625,355 | 6,709,796 | 6,383,839 |
| Professional fees and | | | | | | | |
| honoraria | 2,164,996 | 186,903 | 55,622 | 58,211 | 2,465,732 | 5,469,392 | 3,607,392 |
| Direct athlete support | | | 4,500 | | 4,500 | 4,175,891 | 4,153,836 |
| Insurance | 26 | 3 | | 10 | 39 | 3,189,432 | 3,032,730 |
| Employee benefits | 455,332 | 82,995 | 158,828 | 180,862 | 878,017 | 2,189,714 | 2,070,046 |
| Television and production | | | 6,506 | | 6,506 | 1,781,980 | 1,546,462 |
| Depreciation and | | | | | | | |
| amortization | 233,106 | 8,616 | 10,354 | 32,073 | 284,149 | 1,377,622 | 1,203,669 |
| Dues, fees and tickets | 261,899 | 38,446 | 50,593 | 3,096 | 354,034 | 1,359,191 | 1,461,221 |
| Grants | | 120,000 | | | 120,000 | 1,214,902 | 1,563,029 |
| Rent and lease expense | 67,169 | 21,171 | 2,851 | 27,192 | 118,383 | 1,132,405 | 1,861,086 |
| Gear, equipment and signage | 32,487 | 11,525 | 1,349 | 68 | 45,429 | 820,193 | 810,103 |
| Apparel | 117 | 783 | 14,651 | | 15,551 | 707,205 | 478,059 |
| Office supplies and expense | 10,549 | 5,629 | 51,016 | 12,677 | 79,871 | 671,765 | 885,262 |
| Payroll taxes | 123,173 | 29,027 | 54,021 | 51,396 | 257,617 | 654,592 | 612,507 |
| Awards and gifts | | | 29,005 | | 29,005 | 601,655 | 548,773 |
| Information technology expenses | 498,719 | | 21,458 | 17,853 | 538,030 | 546,442 | 585,753 |
| Printing and duplication | 6,477 | 905 | 91,155 | 2,116 | 100,653 | 466,818 | 674,891 |
| Advertising | | | | | | 318,291 | 292,866 |
| Protocol | 7,084 | 73,157 | 28,500 | 414 | 109,155 | 230,561 | 258,847 |
| Telephone and internet | | | | | | | |
| service | 42,746 | 7,836 | 4,163 | 4,860 | 59,605 | 202,153 | 180,698 |
| Miscellaneous expenses | 20,678 | 6,677 | 1,580 | 20,191 | 49,126 | 163,705 | 156,046 |
| Recognition and fulfillment | | | 8,286 | | 8,286 | 8,286 | 8,650 |
| Total expenses | 5,905,757 | 1,600,768 | 1,353,677 | 1,157,805 | 10,018,007 | 44,842,538 | 42,011,383 |
| Less expenses netted against revenue on statement | | | | | | | |
| of activities | | | | | | (526,623) | (855,300) |
| | \$ 5,905,757 | \$1,600,768 | \$ 1,353,677 | \$ 1,157,805 | \$ 10,018,007 | \$ 44,315,915 | \$ 41,156,083 |

USA SWIMMING FOUNDATION, INC.

Consolidated Statements of Cash Flows

For the Year Ended December 31, 2019

(With Comparative Totals for the Year Ended December 31, 2018)

| | <u>2019</u> | <u>2018</u> |
|--|--------------|----------------|
| CASH FLOWS FROM OPERATING ACTIVITIES: | | |
| Change in net assets | \$ 3,300,085 | \$ (6,553,295) |
| Adjustments to reconcile change in net assets to | | |
| net cash used by operating activities: | | |
| Depreciation and amortization | 1,377,622 | 1,203,669 |
| Net realized and unrealized (gains) losses | | |
| on investments | (7,406,103) | 3,518,222 |
| Change in operating assets and liabilities: | | |
| (Increase) decrease in assets: | (| (4.4 |
| Accounts receivable | (386,423) | (165,328) |
| Pledges receivable | 1,361,567 | 456,274 |
| Prepaid expenses and deferred charges | (616,112) | 192,906 |
| Deposit | | (140,000) |
| Olympic trials joint venture | (6,328) | 46,541 |
| Increase (decrease) in liabilities: | | |
| Accounts payable, accrued expenses | | (000 074) |
| and other liabilities | 550,333 | (200,974) |
| Deferred revenue | 1,677,332 | (88,618) |
| Total adjustments | (3,448,112) | 4,822,692 |
| Net cash used by | | |
| operating activities | (148,027) | (1,730,603) |
| CASH FLOWS FROM INVESTING ACTIVITIES: | | |
| Short-term investments, net | 6,972,461 | 215,463 |
| Proceeds from sale of long-term investments | 39,868,549 | 42,498,691 |
| Purchase of long-term investments | (38,543,850) | (40,897,415) |
| (Increase) decrease in prepaid rent | (2,754,028) | 170,072 |
| Acquisition of property and equipment | (1,368,843) | (1,626,078) |
| Net cash provided by | | |
| investing activities | 4,174,289 | 360,733 |
| investing activities | 4,174,205 | 300,733 |
| NET INCREASE (DECREASE) IN CASH | 4,026,262 | (1,369,870) |
| CASH AND CASH EQUIVALENTS, | | |
| beginning of year | 1,609,263 | 2,979,133 |
| CASH AND CASH EQUIVALENTS, | | |
| end of year | \$ 5,635,525 | \$ 1,609,263 |
| | | |

USA SWIMMING, INC. USA SWIMMING FOUNDATION, INC.

Notes to Consolidated Financial Statements For the Year Ended December 31, 2019

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization

The accompanying financial statements include USA Swimming, Inc. and USA Swimming Foundation, Inc.

USA Swimming, Inc. is a Colorado non-profit corporation. USA Swimming is the national governing body for amateur swimming, making it responsible for the conduct and administration of amateur swimming in the United States.

The USA Swimming Foundation, Inc. (the Foundation), is a Colorado non-profit corporation. The purpose of the Foundation is to operate for charitable and educational purposes, to foster national or international amateur sports competition, and to serve as a supporting organization for USA Swimming, Inc.

Basis of <u>Presentation</u>

The financial statements of USA Swimming, Inc. are presented on a consolidated basis with USA Swimming Foundation, Inc. (the Organization) in order to conform to the requirements of Financial Accounting Standards Board ASC 958.

Transactions between the entities are shown as eliminating entries and removed in order to properly reflect consolidated totals.

Accounting Standards Update

On January 1, 2019, the Organization adopted Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU 2014-09), Revenue from Contracts with Customers (Topic 606), (ASU 2014-09) and FASB ASU 2018-08, Not-For-Profit Entities (Topic 958): Clarifying the Scope and the Accounting Guidance for Contributions Received and Contributions Made (ASU 2018-08). These two ASUs were adopted together as of January because they both establish standards characterizing grants and similar contracts with resource providers as either exchange transactions or conditional contributions. Adopting one ASU without the other would leave accounting for some ongoing grants and contracts unresolved. ASU 2014-09 was adopted retrospectively for all Accordingly, there is no effect on net periods presented. assets in connection with implementation of the two ASUs.

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Accounting Standards Update - continued

On January 1, 2019, the Organization also adopted Financial Accounting Standards Board (FASB) Accounting Standards Update (ASU) 2016-01, Financial Instruments - Overall (Subtopic 825-10: Recognition and Measurement of Financial Assets and Financial Liabilities, and subsequently issued related ASU 2018-03, Technical Corrections and Improvements to Financial Instruments-Overall (Subtopic 825-10), and elected early adoption for ASU 2019-04, Codification Improvements to Topic *Financial* Instruments-Credit *Losses,* Topic Derivatives and Hedging, and Topic 825, Financial Instruments. These standards amend certain aspects of accounting and disclosure requirements for financial instruments, including requirement that equity investments with determinable fair values are to be measured at fair value with any changes in fair value recognized in the statement of changes in net assets. The standards were adopted using the modified retrospective method and there is no effect on net assets with the implementation of the three ASUs.

Income Taxes

USA Swimming, Inc. and USA Swimming Foundation, Inc. are exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code. In addition, these entities qualify for the charitable contribution deduction and have been classified as organizations that are not private foundations.

USA Swimming, Inc. and USA Swimming Foundation, Inc.'s Forms 990, Return of Organization Exempt from Income Tax, are subject to examination by various taxing authorities, generally for three years after the date they were filed.

Management of the Organization believes that it does not have any uncertain tax positions that are material to the financial statements.

<u>Cash and Cash Equivalents</u>

The Organization considers all liquid investments with original maturities of three months or less, and which are not held for long-term investment purposes, to be cash equivalents. Cash and highly liquid financial instruments held for long-term investment purposes, regardless of original length to maturity, are reported as investments and excluded from this definition. In the unlikely event of a bank or brokerage firm failure, the Organization might only be able to recover the amounts insured.

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Supplemental Cash Flow Disclosure

The Organization paid no interest or income taxes during either of the years ended December 31, 2019 and 2018.

Accounts Receivable

Accounts receivable include amounts from contracts with customers, contributions postmarked before the end of the year and other miscellaneous amounts. Receivables from contracts with customers at the beginning and end of 2019 were \$901,573 and \$1,390,222, respectively.

Accounts receivable are stated at the amount management expects to collect from balances outstanding at year-end. Based on management's assessment of the credit history with customers having outstanding balances and current relationships with them, it has concluded that no allowance for doubtful accounts was necessary at December 31, 2019 and 2018.

The delinquency and collectability of receivables is determined on a case by case basis and receivables are charged to bad debt expense when determined to be uncollectible.

Pledges Receivable

Pledges receivable consist of unconditional promises to give that are expected to be collected in current and future periods. Pledges expected to be collected within one year are recorded at their estimated net realizable values. receivable expected to be collected in more than one year are recorded at the present value of their estimated future cash usina risk-adiusted computed interest Amortization of the discount is included in contribution revenue. Pledges receivable are reported as support with donor restrictions unless the donor stipulations or circumstances surrounding the pledge make clear the donor intended it to be used to support activities in the current period. receivable are considered by management to be fully collectible and, accordingly, no allowance for doubtful accounts is considered necessary.

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Contributions

Gifts of cash and other assets are reported as restricted support if they are received with donor stipulations that limit the use of donated assets. When a restriction expires, that is, when a stipulated time restriction ends, or a purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of activities as satisfied program restrictions. Contributions and grants with donor restrictions are reported as support and revenue without donor restrictions if the restriction is met in the same year that the gift is received.

Contributions include USOPC grants.

Revenue from Contracts with Customers

Membership dues revenue — Revenue from contracts with members for annual dues is reported at the amount that reflects the consideration to which the Organization expects to be entitled in exchange for providing membership to its members. Revenue is recognized as performance obligations are satisfied, which is ratably over the membership term. Membership dues are nonrefundable.

<u>Partnership marketing</u> - The Organization recognizes revenue from contracts with both sponsors and suppliers of USA Swimming, Inc. and USA Swimming Foundation, Inc. Performance obligations in such contracts are satisfied as services are rendered, and therefore, the Organization will recognize revenue over time. The Organization has concluded that the performance obligations within these contracts are substantially the same in each year and are satisfied ratably over the term of the agreement.

Therefore, partnership marketing revenue from contracts with customers will be recognized on a straight-line basis over the term of the agreement.

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Revenue from Contracts with Customers - continued

<u>Swim-A-Thon</u> and <u>consumer revenue</u> - The Organization receives a royalty and administrative fee from swim clubs for the use of the Swim-A-Thon trademark and prizes and administrative services provided by the Organization. The fee is variable and is 5% of the funds raised by the Swim-A-Thon hosted by the swim club. The revenue is recognized at the end of the Swim-A-Thon which is when all performance obligations are satisfied by the Organization. The Organization also receives royalties for use of its logo or trademark of Swim-A-Thon. The revenue is variable based on the terms of the agreement and related sales. The revenue is recognized upon receipt of the royalty.

Events - The Organization receives revenue from sales related to activities at the U.S. Olympic Team Trials (Trials) which occurs a few months prior to the Summer Olympics. The sales include tickets to the trials, tickets to an alumni dinner, and a VIP experience package including a variety of activities. The VIP experience package fee includes a contribution amount. The contribution is recognized upon receipt, all other amounts are recognized when the performance obligations are met at The Trials were not held in 2019, therefore no revenues were recognized from sales. The Organization also receives revenue from various sporting events which are recognized at the time of the event. The Organization receives revenue from an annual Golden Goggles event. The revenue received includes sponsorships, contributions, and tickets to the event. The ticket revenue includes a contribution amount. the year ended December 31, 2019, Golden Goggles contributions totaled \$330,879.

Contributed Services

USA Swimming, Inc. and USA Swimming Foundation, Inc. receive a substantial amount of donated services in carrying out their programs. No amounts have been reflected in the financial statements for those services since they do not meet the criteria for recognition under FASB ASC 605.

Donated Materials

Donated materials are recorded as both a revenue and expenditure in the accompanying statements of activities at their estimated values.

A. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES - Continued

Functional Allocation of Expenses

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Some of the expenses which are allocated include utilities and depreciation, which are allocated on a square footage basis, as well as salaries, which are allocated on the basis of time and effort estimates.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions. This will affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from these estimates.

Prior-Year Comparisons

The financial statements include certain prior year summarized comparative information in total but not by net asset or functional expense class. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Organization's financial statements for the year ended December 31, 2018, from which the summarized information was derived.

In addition, certain amounts in the prior-year financial statements have been reclassified for comparative purposes to conform with the presentation in the current-year financial statements.

Date of Management's Review

In preparing the financial statements, the Organization has evaluated events and transactions for potential recognition or disclosure through April 21, 2020, the date that the financial statements were available to be issued.

B. AVAILABLE RESOURCES AND LIQUIDITY

USA Swimming, Inc.

The Organization strives to maintain liquid financial assets sufficient to cover 90 days of general expenditures. Financial assets in excess of daily cash requirements are invested in certificates of deposit, money market funds and other short-term investments.

The table on the following page reflects the Organization's financial assets as of December 31, 2019 and 2018, reduced by amounts that are not available to meet general expenditures within one year of the statement of financial position date because of contractual restrictions or internal designations. Amounts not available include a Board-designated special projects fund that is intended to fund special Board initiatives not considered in the annual operating budget. the event the need arises to utilize the Board-designated funds for liquidity purposes, the reserves could be drawn upon through Board resolution. Amounts not available to meet general expenditures within one year also may include net assets with donor restrictions.

USA Swimming Foundation, Inc.

The Foundation receives significant contributions with donor restrictions to be used in accordance with the associated purpose or time restrictions. It also receives gifts to establish endowments that will exist in perpetuity; the income generated from such endowments is used to fund programs. In addition, the Foundation receives support without donor restrictions; with the remainder funded by investment income without donor restrictions and appropriated earnings from gifts with donor restrictions.

The Foundation considers investment income without donor restrictions, appropriated earnings from donor-restricted and board-designated quasi-endowments, contributions without donor restrictions and contributions with donor restrictions for use in current programs which are ongoing, major, and central to its annual operations to be available to meet cash needs for general expenditures. General expenditures include administrative and general expenses, fundraising expenses, and grant commitments expected to be paid in the subsequent year. Annual operations are defined as activities occurring during the Foundation's fiscal year.

B. AVAILABLE RESOURCES AND LIQUIDITY - Continued

USA Swimming Foundation, Inc. - continued

The Foundation manages its cash available to meet general expenditures following three guiding principles:

- Operating within a prudent range of financial soundness and stability,
- Maintaining adequate liquid assets, and
- Maintaining sufficient reserves to provide reasonable assurance that long term grant commitments and obligations under endowments with donor restrictions and quasiendowments that support mission fulfillment will continue to be met, ensuring the sustainability of the Foundation.

Foundation's Executive Management and applicable Organizational staff meet regularly to review and approve grant requests which are then approved by the Board of Directors at least annually. The Foundation strives to maintain financial assets available to meet general expenditures at a level that represents 100% of annual expenses for administrative, general, and fundraising expenses plus an amount that represents the next expected grant commitment payments, which typically represents approximately 25% of the expected annual grant cash needs. Additionally, in the event the need arises to utilize the Board-designated funds for liquidity purposes, the reserves could be drawn upon through Board resolution.

The table below presents financial assets available for general expenditures within one year at December 31:

| | <u> 2019</u> | <u>2018</u> |
|-------------------------------|-----------------|-----------------|
| Financial assets at year-end: | | |
| Cash and cash equivalents | \$ 5,635,525 | \$ 1,609,263 |
| Contributions receivable | 1,924,499 | 3,286,066 |
| Other receivables | 1,610,983 | 1,224,560 |
| Short-term investments | | 6,972,461 |
| Total financial assets | 9,171,007 | 13,092,350 |

B. AVAILABLE RESOURCES AND LIQUIDITY - Continued

| | <u>2019</u> | <u>2018</u> |
|--|---------------------|--------------|
| Less amounts not available to be | | |
| used within one year: | | |
| Board - designated special projects fund | 2,388,703 | 1,333,874 |
| <pre>Contribution receivable - for restricted gifts, net</pre> | 871,999 | 796,066 |
| Contribution receivable - due over one year, net | 1,052,500 | 2,490,000 |
| Financial assets not available to be used within one year | 4,313,202 | 4,619,940 |
| Financial assets available within one year | <u>\$ 4,857,805</u> | \$ 8,472,410 |

C. FAIR VALUE MEASUREMENTS

The Organization applies Generally Accepted Accounting Principles (GAAP) for fair value measurements of financial assets that are recognized or disclosed at fair value in the financial statements on a recurring basis. GAAP establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to measurements involving significant unobservable inputs (Level 3 measurements). The three levels of fair value hierarchy are as follows:

- Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities that the Organization has the ability to access at the measurement date.
- Level 2 inputs are inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3 inputs are unobservable inputs for the asset or liability.

The level in the fair value hierarchy within which a fair value measurement in its entirety falls is based on the lowest level input that is significant to the fair value measurement in its entirety. Transfers between levels are recorded at the end of the period.

C. FAIR VALUE MEASUREMENTS - Continued

The following tables present assets that are measured at fair value on a recurring basis at December 31, 2019 and 2018:

| Assets | at Fair Value | as of December | 31, 2019 | |
|---|--------------------------|----------------|----------|--------------------------|
| | Level 1 | Level 2 | Level 3 | Total |
| Debt securities: Corporate and other | | | | |
| notes US Treasury and | \$ | \$ 15,818,880 | \$ | \$ 15,818,880 |
| agencies | | 5,052,857 | | 5,052,857 |
| Equity securities: | 21 506 702 | | | 21 506 702 |
| Exchange traded funds Mutual funds | 21,596,782 10,828,478 | | | 21,596,782 10,828,478 |
| Money market | 399,829 | | | 399,829 |
| Money market | 399,029 | | | 333,023 |
| | \$ 32,825,089 | \$ 20,871,737 | \$ | \$ 53,696,826 |
| Assets | at Fair Value | as of December | 31, 2018 | |
| | Level 1 | Level 2 | Level 3 | Total |
| Debt securities: Corporate and other | | | | |
| notes US Treasury and | \$ | \$ 19,757,102 | \$ | \$ 19,757,102 |
| agencies | | 6,434,048 | | 6,434,048 |
| Equity securities: | | | | |
| Exchange traded funds | 16,736,985 | | | 16,736,985 |
| Mutual funds | 11,066,511 | | | 11,066,511 |
| Money market | 488,507 | | | 488,507 |
| | \$ 28,292,003 | \$ 26,191,150 | \$ | \$ 54,483,153 |

Investments are included in the consolidated statements of financial position under the following categories as of December 31:

| | <u>2019</u> | <u>2018</u> |
|------------------------|----------------------|---------------|
| Short-term investments | \$ | \$ 6,972,461 |
| Long-term investments | 53,696,826 | 47,510,692 |
| | <u>\$ 53,696,826</u> | \$ 54,483,153 |

Investment income included in the consolidated statements of activities for the years ended December 31, 2019 and 2018 consists of the following:

| | <u>2019</u> | | <u>2018</u> |
|---|------------------------------|----|------------------------|
| Interest and dividends Less investment fees Net realized and unrealized gains | \$ 1,710,880 (129,576) | • | 1,553,220 (134,058) |
| (losses) | 7,406,103 | | (3,518,222) |
| | \$ 8,987,407 | \$ | (2,099,060) |

C. FAIR VALUE MEASUREMENTS - Continued

USA Swimming, Inc. and USA Swimming Foundation, Inc. record realized gains and losses in their financial statements based on historical cost basis.

D. PLEDGES RECEIVABLE

As of December 31, 2019 and 2018, the Foundation had pledges receivable of \$1,924,499 and \$3,286,066, respectively, representing unconditional promises to give made during the current and prior years. The pledges will be received by the Foundation in future years and have been discounted using the risk-free interest rate for the year in which they were received. The interest rates used range from .11% to 2.69%.

Total pledges receivable at December 31, 2019 and 2018 were as follows:

| | <u>2019</u> | <u>2018</u> |
|-------------------------------|-----------------|-----------------|
| Short-term pledges receivable | \$ 871,999 | \$ 796,066 |
| Long-term pledges receivable | \$ 1,052,500 | \$ 2,490,000 |

At December 31, 2019 and 2018, one and two donors account for 42% and 70% of the pledges receivable, respectively.

E. PREPAID EXPENSES AND DEFERRED CHARGES

Prepaid expenses and deferred charges consist of the following at December 31, 2019 and 2018:

| | | <u>2019</u> | <u>2018</u> |
|---------------------------------------|-----------|----------------------|--------------------------|
| Prepaid insurance Deferred charges | \$ — | 796,444 1,233,000 | \$ 930,153 483,174 |
| | <u>\$</u> | 2,029,444 | \$ 1,413,327 |

Expenses incurred in connection with events are recognized in the year the events take place. Membership expenses incurred in connection with the subsequent membership year are deferred.

E. PREPAID EXPENSES AND DEFERRED CHARGES - Continued

Other non-current assets include prepaid rent of \$4,918,788 and \$2,164,760 at December 31, 2019 and 2018, respectively.

In 1996 and 1997 USA Swimming, Inc. paid approximately \$3,400,000 to construct a headquarters office building at the Olympic Training Center. The building is owned by the United States Olympic & Paralympic Committee (USOPC). In consideration for USA Swimming, Inc.'s payment of the construction costs, the USOPC agreed that USA Swimming, Inc. would be allowed to occupy the building free of any obligation to pay rent or operating costs for a 30-year period commencing March 1, 1997. USA Swimming, Inc. paid approximately \$3,000,000 for remodeling the headquarters office building which was completed in 2019. An updated lease agreement is in progress.

The building construction costs were recorded as prepaid rent, which are being amortized over the 30-year life of the agreement. USA Swimming, Inc. has recorded rent at fair market rates and interest income to reflect the discount received from the prepayment.

Rent expense recorded in 2019 and 2018 amounted to \$369,670 and \$333,741 and interest income recorded in 2019 and 2018 amounted to \$228,912 and \$163,669, respectively.

F. PROPERTY AND EQUIPMENT

Property and equipment are stated at cost and depreciation is recorded using the straight-line method over the estimated useful lives of three to 10 years. Acquisitions with an initial cost over \$1,000 and a useful life of over one year are capitalized. Expenditures for repairs and maintenance which do not materially prolong the useful lives of the assets are charged to expense as incurred.

F. PROPERTY AND EQUIPMENT - Continued

Property and equipment consists of the following at December 31, 2019 and 2018:

| | <u>2019</u> | <u>2018</u> |
|---|--|---|
| Software and website Building and leasehold improvements Furniture and equipment Construction in progress | \$ 9,722,423 2,214,795 2,338,501 | \$ 9,153,635 2,334,855 1,498,630 673,673 |
| Vehicles | 39,150 14,314,869 | 39,150 13,699,943 |
| Less accumulated depreciation | (9,964,403) | (9,235,980) |
| | \$ 4,350,466 | \$ 4,463,963 |

Depreciation expense for the years ended December 31, 2019 and 2018 was \$1,377,622 and \$1,203,669, respectively.

G. DEFERRED REVENUE

Deferred revenue, which represents contract liabilities from contracts with customers, consists of the following at December 31, 2019 and 2018:

| | <u>2019</u> | <u>2018</u> |
|------------------------|----------------------|---------------|
| Current: | | |
| Membership | \$ 14,182,251 | \$ 14,206,434 |
| Other | 47,500 | 107,200 |
| Corporate sponsorships | 15,000 | 2,025 |
| | 14,244,751 | 14,315,659 |
| Noncurrent: | | |
| Olympic Trials | 1,748,240 | |
| Total deferred revenue | <u>\$ 15,992,991</u> | \$ 14,315,659 |

H. NET ASSETS WITH DONOR RESTRICTIONS: TEMPORARY IN NATURE

Net assets with donor restrictions are available for the following purposes at December 31:

| | <u>2019</u> | 2018 |
|---|----------------------------|--------------------------|
| Purpose restrictions Time restrictions | \$ 1,537,290 809,500 | \$ 551,073 759,500 |
| | \$ 2,346,790 | \$ 1,310,573 |

Net assets are released from donor restrictions by incurring expenses that satisfy the restricted purpose. Net assets were released from temporary restrictions by satisfying the following restricted purposes at December 31:

| | <u>2019</u> | <u>2018</u> |
|-------------------|-----------------|-----------------|
| National Team | \$ 415,625 | \$ 148,750 |
| Time restrictions | 370,000 | 665,500 |
| Make A Splash | 367,213 | 152,516 |
| Golden Goggles | | 50,000 |
| | \$ 1,152,838 | \$ 1,016,766 |

I. NET ASSETS WITH DONOR RESTRICTIONS: PERPETUAL IN NATURE

During the years ended December 31, 2008, 2016 and 2017, the Foundation received perpetually restricted pledges of \$5,000,000, \$50,000, and \$600,000, respectively. Funds collected under the pledges are recognized as endowment funds. During the years ended December 31, 2019 and 2018, the Foundation did not recognize any perpetually restricted contributions. The Foundation only recognizes contributions received as endowment funds. During the years ended December the Foundation received perpetually 2019 and 2018, contributions \$2,150,000 restricted of and \$400,000, respectively, which were recognized as endowment funds.

J. ENDOWMENTS

Perpetually restricted net assets consist of the following at December 31:

| | | <u>2019</u> | <u>2018</u> |
|---------------------------------------|-----------|----------------------|------------------------------|
| Endowment funds Pledges receivable | \$ — | 5,500,000 150,000 | \$ 3,254,229 2,300,000 |
| | <u>\$</u> | 5,650,000 | \$ 5,554,229 |

J. ENDOWMENTS - Continued

The Foundation's endowment funds consist of funds without donor restrictions functioning as endowment through designations by the Board and donor restricted endowment funds. The earnings of the Board-designated endowment are designated for athlete support. The earnings of the perpetually restricted endowment support Make A Splash and the USA Swimming Dirks/Gould Coaches Incentive Program.

The Foundation has adopted investment and spending policies based on the Uniform Prudent Management of Institutional Funds Act (UPMIFA). The Foundation has interpreted UPMIFA as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary.

As a result of this interpretation, the Foundation classifies as net assets with donor restrictions - perpetual in nature (a) the original value of gifts donated to the perpetual endowment, and (b) accumulations to the perpetual endowment made in accordance with the direction of the applicable donor gift instrument at the time of accumulation is added to the fund. The remaining portion of the donor-restricted endowment funds that is not classified in net assets with donor restrictions - perpetual in nature is classified as net assets with donor restrictions temporary in nature until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by UPMIFA. Each year, the Foundation is required to spend no less than 3% and no more than 5% of the donor restricted endowment funds for specific purposes.

The Foundation does not include uncollected pledges receivable, that are perpetually restricted, as part of endowment net assets. Amounts are included with endowment net assets as the pledges receivable are collected. As of December 31, 2019 and 2018, perpetually restricted uncollected pledges were \$150,000 and \$2,300,000, respectively.

J. ENDOWMENTS - Continued

| | Without Donor Restrictions | |
|--|-------------------------------|------------------------|
| Endowment net assets, January 1, 2018 | \$ 12,377,495 | \$ 3,212,168 |
| <pre>Investment return: Investment income Net appreciation (net realized and</pre> | 274,711 | 76,462 |
| unrealized) | (954,395) | (266,901) |
| Total investment return | (679,684) | (190,439) |
| Contributions Expenditures | 905,076 (533,600) | 400,000 (167,500) |
| Endowment net assets, December 31, 2018 | 12,069,287 | 3,254,229 |
| <pre>Investment return: Investment income Net appreciation (net realized and</pre> | 331,547 | 55,089 |
| unrealized) | 1,899,855 | 315,682 |
| Total investment return | 2,231,402 | 370,771 |
| Contributions Expenditures | (600,000) | 2,150,000 (275,000) |
| Endowment net assets, December 31, 2019 | \$ 13,700,689 | \$ 5,500,000 |

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor or UPMIFA requires the Foundation to retain as a fund of perpetual duration. There were no deficiencies present as of December 31, 2019. At December 31, 2019, deficiencies of this nature exist in four donor-restricted endowment funds, which together have an original gift value of \$5,650,000, a current fair value of \$5,554,229, and a deficiency of \$95,771.

The Foundation has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include those assets of donor-restricted funds that the Foundation must hold in perpetuity or for a donor-specified period as well as Board-designated funds. Under this policy, the endowment assets are invested in a manner that is intended to produce maximum results while assuming a moderate level of investment risk.

J. ENDOWMENTS - Continued

The Foundation expects its endowment funds, over time, to provide a rate of return sufficient to keep pace with the rate of inflation. Actual returns in any given year may vary from this amount.

To satisfy its long-term rate-of-return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a great emphasis on equity-based investments to achieve its long-term return objectives within prudent risk constraints.

K. UNITED STATES SPORTS INSURANCE COMPANY INC. PROVISION FOR LOSSES

United States Sports Insurance Company, Inc. (USSIC) was a wholly owned captive insurer of USA Swimming, Inc. USSIC provided insurance protection on a run off basis to USA Swimming, Inc. and its committees and clubs located throughout the United States of America. Effective September 22, 2016, USA Swimming, Inc. entered into an Equity Purchase Agreement, selling all of the issued and outstanding equity membership interest in USSIC.

The USSIC provision for insurance losses and loss expenses was based on circumstances reported and a review of individual cases for each respective policy year and an actuarial study which takes into account the past loss experience and the potential of significant losses which might arise.

As these provisions are necessarily based on estimates, the ultimate liability may be significantly in excess of or less than the amounts provided. The methods of making such estimates and for establishing the resulting provisions are continually reviewed and any adjustments resulting therefrom are reflected in current earnings. The reserve for losses was transferred as part of the sale of USSIC on September 22, 2016.

K. UNITED STATES SPORTS INSURANCE COMPANY INC. PROVISION FOR LOSSES - Continued

In accordance with the Equity Purchase Agreement, USA Swimming obtained a letter of credit (the LOC) for benefit of the buyer in the amount of \$5,000,000. The LOC collateralizes indemnity reserves and allows the buyer to draw against the LOC once per quarter for the payment of claims that exceed \$3,265,599, which is the referenced loss reserves as defined in the agreement. If on the fifth anniversary of the date of sale the estimated ultimate losses of USSIC are equal to or greater than \$5,000,000 USA Swimming, Inc. may, but is not obligated to, release the entire LOC to the buyer. If on the fifth anniversary of the date of sale the estimated ultimate losses of USSIC are less the \$5,000,000 USA Swimming may release a portion of the LOC to the buyer or reduce the LOC amount. The LOC will be terminated on the tenth anniversary of the date of sale.

L. RELATED PARTY TRANSACTIONS

The United States Olympic Paralympic Committee (USOPC) provides grants to USA Swimming, Inc. for sports development, international competition, and team preparation. In addition, the USOPC designates a portion of their funding for athlete support, and this amount is paid directly to eligible athletes.

Total grants from the USOPC for the years ended December 31, 2019 and 2018 consist of the following project categories:

| | <u>2019</u> | <u>2018</u> |
|-------------------------|--------------|--------------|
| NGB Funding | \$ 3,082,200 | \$ 3,082,200 |
| Direct athlete support | 2,207,300 | 2,207,300 |
| Other USOPC support | 150,000 | |
| International relations | 16,000 | 5,400 |
| | \$ 5,455,500 | \$ 5,294,900 |

During the years ended December 31, 2019 and 2018, NGB funding provided as value-in-kind was \$60,000 for each year. At December 31, 2019 and 2018, payables to the USOPC amounted to \$529,522 and \$229,272, respectively.

M. PENSION PLAN

USA Swimming, Inc. and USA Swimming Foundation, Inc.'s 401(k) retirement plan covers all employees over 18 years of age with one year of service. During the years ended December 31, 2019 and 2018, contributions to the plan were \$720,114 and \$728,062, respectively.

M. PENSION PLAN - Continued

Effective January 1, 2004, USA Swimming, Inc. entered into a deferred compensation agreement under Section 457 of the Internal Revenue Code with its former Chief Executive Officer.

The purpose of the plan is to provide retirement benefits for this individual. This plan contains two components, a Qualified Deferred Compensation account, and a Nonqualified account. All amounts credited to the Qualified Deferred Compensation account are fully vested. In January 2013, all funds held in the non-qualified account were distributed to the former Chief Executive Officer.

As of December 31, 2012, the deferred compensation plan was fully funded, and no additional contributions have been made. However, earnings of 8% are added to the fund annually. At December 31, 2019 and 2018, the vested balance in the Qualified Deferred Compensation account was \$169,957 and \$237,940, respectively.

N. INVESTMENT IN JOINT VENTURE

USA Swimming, Inc. is a party to a joint venture agreement with Omaha Sports Commission (OSC) for the purpose of operating, promoting, and managing the U.S. Olympic Team Trials (the Trials). The two parties agree to share equally the difference between the Trials revenues and the Trials expenses from the operation of the Trials. The joint venture agreement states that any amounts received from the USOPC and certain sponsors will accrue solely to the benefit of USA Swimming, Inc. and likewise any amounts paid to OSC from various Nebraska municipalities will accrue to the benefit of OSC.

N. INVESTMENT IN JOINT VENTURE

The following is an unaudited condensed balance sheet of the joint venture as of December 31:

| ASSETS | <u>2019</u> | 2018 |
|---------------------------------------|---------------------------------|----------------------|
| Cash Accounts Receivable Other assets | \$ 323,892 30,262 424,750 | \$ 126,741 500 |
| Property and equipment, net | 112,264 | 158,519 |
| Total assets | \$ 891,168 | \$ 285,760 |
| LIABILITIES AND | EQUITY | |
| Liabilities Equity | \$ 663,250 227,918 | \$ 70,500 215,260 |
| Total liabilities and equity | \$ 891,168 | \$ 285,760 |

O. CONTINGENCIES

Occasionally, in the conduct of business, the Organization may be named defendant in a lawsuit or other form of legal action. In the opinion of management, any pending or threatened claims against the Organization, as of December 31, 2019, are either without merit, will not exceed insurance limits or will be covered by the letter of credit discussed in Note K.

P. SUBSEQUENT EVENTS

Subsequent to year end, the outbreak of COVID-19 (coronavirus) has been recognized as a pandemic by the World Health outbreak Organization, and the has become increasingly widespread in the United States. The COVID-19 (coronavirus) outbreak has had a notable impact on general conditions, including but not limited to the decline in global financial markets, temporary closures of many businesses, suspension or cancelation of sporting events, "shelter in place" and other governmental regulations and job losses. The extent to which the COVID-19 (coronavirus) outbreak will affect the operations, collections or financial results of the Organization is uncertain.

P. SUBSEQUENT EVENTS - Continued

In April 2020, the Organization received a \$1,627,968 loan from First Western Trust through the Small Business Administration's Paycheck Protection Program. A portion or all of loan may be forgiven by the Small Business Administration if certain payroll criteria are met and funds are used for payroll, rent, mortgage interest, or utilities. Any portion of the loan that is not forgiven has a maturity of two years and an interest rate of 1%. Loan payments are deferred for six months.

USA SWIMMING FOUNDATION, INC.

Consolidating Statement of Financial Position

December 31, 2019

(With Consolidated Totals for 2018)

ASSETS

| | USAS | <u>USASF</u> | <u>Eliminations</u> | Consolidated Totals <u>2019</u> | Consolidated Totals <u>2018</u> |
|--|---------------|---------------|----------------------|---------------------------------------|---------------------------------------|
| CURRENT ASSETS: | | | | | |
| Cash and cash equivalents | \$ 4,153,688 | \$ 1,481,837 | \$ | \$ 5,635,525 | \$ 1,609,263 |
| Short-term investments | | | | | 6,972,461 |
| Accounts receivable, net | 1,520,175 | 90,808 | | 1,610,983 | 1,224,560 |
| Due from USA Swimming Foundation, Inc. | 99,871 | | (99,871) | | |
| Short-term pledges receivable | | 871,999 | | 871,999 | 796,066 |
| Prepaid expenses and deferred charges | 1,764,542 | 11,737 | | 1,776,279 | 1,413,332 |
| Total current assets | 7,538,276 | 2,456,381 | (99,871) | 9,894,786 | 12,015,682 |
| PROPERTY AND EQUIPMENT | 14,084,906 | 229,963 | | 14,314,869 | 13,699,943 |
| Less accumulated depreciation | (9,737,028) | (227,375) | | (9,964,403) | (9,235,980) |
| Property and equipment - net | 4,347,878 | 2,588 | | 4,350,466 | 4,463,963 |
| LONG-TERM INVESTMENTS | 34,114,610 | 19,582,216 | | 53,696,826 | 47,510,692 |
| LONG-TERM PLEDGES & OTHER RECEIVABLES | | 1,052,500 | | 1,052,500 | 2,490,000 |
| OTHER ASSETS: | | | | | |
| Prepaid rent | 4,918,788 | | | 4,918,788 | 2,164,760 |
| Noncurrent prepaid expenses | 253,165 | | | 253,165 | |
| Deposit | 140,000 | | | 140,000 | 140,000 |
| Olympic trials joint venture | 113,957 | | | 113,957 | 107,629 |
| Swim-A-Thon | | 120,000 | | 120,000 | 120,000 |
| Total other assets | 5,425,910 | 120,000 | | 5,545,910 | 2,532,389 |
| TOTAL ASSETS | \$ 51,426,674 | \$ 23,213,685 | \$ (99,87 <u>1</u>) | \$ 74,540,488 | \$ 69,012,726 |

LIABILITIES AND NET ASSETS

| CURRENT LIABILITIES: | å 0 411 00 <i>4</i> | 4 10 076 | | å 0.400.070 | å 1 775 7 <i>46</i> |
|---|---------------------|---------------------|----------------|---------------|---------------------|
| Accounts payable Due to USA Swimming, Inc. | \$ 2,411,894 | \$ 10,976 99,871 | \$ (99,871) | \$ 2,422,870 | \$ 1,775,746 |
| Accrued expenses and other liabilities | 1,625,838 | 41,645 | (33,011) | 1,667,483 | 1,764,262 |
| Deferred revenue | 14,227,251 | 17,500 | | 14,244,751 | 14,315,659 |
| Total current liabilities | 18,264,983 | 169,992 | (99,871) | 18,335,104 | 17,855,667 |
| NONCURRENT DEFERRED REVENUE | 1,630,000 | 118,240 | | 1,748,240 | |
| Total liabilities | 19,894,983 | 288,232 | (99,871) | 20,083,344 | 17,855,667 |
| NET ASSETS: | | | | | |
| Without donor restrictions Without donor restrictions - Board | 31,531,691 | 26,974 | | 31,558,665 | 31,021,970 |
| designated | | 14,901,689 | | 14,901,689 | 13,270,287 |
| With donor restrictions | | 7,996,790 | | 7,996,790 | 6,864,802 |
| Total net assets | 31,531,691 | 22,925,453 | | 54,457,144 | 51,157,059 |
| TOTAL LIABILITIES AND NET ASSETS | \$ 51,426,674 | \$ 23,213,685 | \$ (99,871) | \$ 74,540,488 | \$ 69,012,726 |

USA SWIMMING FOUNDATION, INC.

Consolidating Statement of Activities and Changes in Net Assets For the Year Ended December 31,2019 (With Consolidated Totals for 2018)

| CHANGES IN NET ASSETS WITHOUT | <u>USAS</u> | <u>USASF</u> | <u>Eliminations</u> | Consolidated Totals <u>2019</u> | Consolidated Totals <u>2018</u> |
|---|---------------|--------------|---------------------|---------------------------------------|---------------------------------------|
| DONOR RESTRICTIONS: | | | | | |
| REVENUE AND SUPPORT: | | | | | |
| Membership | \$ 22,481,679 | \$ | \$ | \$ 22,481,679 | \$ 22,778,145 |
| Investment income (loss) | 6,049,094 | 2,256,496 | | 8,305,590 | (1,904,101) |
| Partnership marketing | 5,098,325 | 702,500 | | 5,800,825 | 4,683,496 |
| USOPC grants | 5,455,500 | | | 5,455,500 | 5,294,900 |
| Sport and events, net of special event expenses | | | | | |
| of \$526,623 and \$855,300 | 1,331,849 | | 50,000 | 1,381,849 | 804,610 |
| Contributions | 1,013,750 | 1,158,766 | (1,063,750) | 1,108,766 | 916,369 |
| Swim-A-Thon | 120,000 | 358,711 | (120,000) | 358,711 | 361,920 |
| Consumer revenue | 286,026 | 4,241 | | 290,267 | 235,749 |
| Other income | 186,803 | 21,183 | (60,000) | 147,986 | 623,478 |
| USA Swimming support | | 449,414 | (449,414) | | |
| Satisfied program restrictions | | 1,152,838 | | 1,152,838 | 1,016,766 |
| Total revenue and support | 42,023,026 | 6,104,149 | (1,643,164) | 46,484,011 | 34,811,332 |
| EXPENSES: | | | | | |
| Program services: | | | | | |
| National Team | 10,699,841 | | | 10,699,841 | 9,013,588 |
| Events and Member Services | 7,859,791 | | | 7,859,791 | 8,002,357 |
| Commercial | 6,119,539 | | | 6,119,539 | 6,260,264 |
| Sport Development | 4,544,537 | | | 4,544,537 | 4,653,646 |
| Risk Management | 3,195,456 | | | 3,195,456 | 3,063,526 |
| Foundation Programs | 449,414 | 3,012,494 | (1,583,164) | 1,878,744 | 1,868,253 |
| Total program services | 32,868,578 | 3,012,494 | (1,583,164) | 34,297,908 | 32,861,634 |

| 5,905,757 | | | 5,905,757 | 4,495,421 |
|---------------|---|---|--|---|
| 1,600,768 | | | 1,600,768 | 1,530,156 |
| | 1,413,677 | (60,000) | 1,353,677 | 1,397,338 |
| 1,157,805 | | | 1,157,805 | 871,534 |
| 8,664,330 | 1,413,677 | (60,000) | 10,018,007 | 8,294,449 |
| 41,532,908 | 4,426,171 | (1,643,164) | 44,315,915 | 41,156,083 |
| 490,118 | 1,677,978 | | 2,168,096 | (6,344,751) |
| | | | | |
| | | | | 1,003,181 |
| | | | | (194,959) |
| | (1,152,838) | | (1,152,838) | (1,016,766) |
| | | | | |
| | 1,131,989 | | 1,131,989 | (208,544) |
| 490,118 | 2,809,967 | | 3,300,085 | (6,553,295) |
| 31,041,573 | 20,115,486 | | 51,157,059 | 57,710,354 |
| \$ 31,531,691 | \$ 22,925,453 | \$ | \$ 54,457,144 | \$ 51,157,059 |
| | 1,600,768 1,157,805 8,664,330 41,532,908 490,118 490,118 31,041,573 | 1,600,768 1,413,677 1,157,805 8,664,330 1,413,677 41,532,908 4,426,171 490,118 1,603,010 681,817 (1,152,838) 1,131,989 490,118 2,809,967 31,041,573 20,115,486 | 1,600,768 1,413,677 (60,000) 1,157,805 8,664,330 1,413,677 (60,000) 41,532,908 4,426,171 (1,643,164) 490,118 1,603,010 681,817 (1,152,838) 1,131,989 490,118 2,809,967 31,041,573 20,115,486 | 1,600,768 1,413,677 (60,000) 1,353,677 1,157,805 1,157,805 1,157,805 8,664,330 1,413,677 (60,000) 10,018,007 41,532,908 4,426,171 (1,643,164) 44,315,915 490,118 1,677,978 2,168,096 1,603,010 681,817 681,817 (1,152,838) (1,152,838) 1,131,989 1,131,989 490,118 2,809,967 3,300,085 31,041,573 20,115,486 51,157,059 |