The Official Web and Mobile App of USA Swimming

- Launched in September of 2011
- Epic Mix
- Goals
- Deck Pass and Deck Pass Plus
- How it works?
Where are we Today?

• 66% of users are between the ages of 8-18
• 9.0 Million Patches have been earned
• 25,000 Patches have given by coaches
  – 1,378
Scoreboard

• Patches
• IMX
• Best Times
• Meets
Log Book

- Ability to earn patches for entering non-swimming times
- Opportunity for YMCAs, summer leagues, high school swimmers, etc.
Goals

- 185,000 goals set
- 29,000 goals met
Friends

• Connect with friends
• Shares achievements
Facebook

- 18 million impressions from posts
Scanning for Patches

• Ability to earn patches for everything
Times Search

Enter the swimmer name above to search for individual times. Use * as a wild card to match at the end of first or last name. Event, season, and best time options are selected in the next step.
Live Results

Meets For: 4/1/2012 - 6/30/2012

Sort By: Date Name Location

Week of: 05/28/2012 - 06/03/2012

TWST vs Hidden Falls
Twisters, Dacula, GA
05/31/2012

2012 MFSC Winter Wk 6
Macquarie Fields, Macquarie Fields, NSW
05/29/2012

Stingray Swim Meet
ISHCMC, Saigon, VIE
05/29/2012

IVDA Time Trials
Brawley Lions Center, Brawley, CA
05/28/2012

Week of: 05/21/2012 - 05/27/2012

11&U JX Series
SA Aquatic & Leisure Centre, Adelaide, SA
05/27/2012
# Time Standards

<table>
<thead>
<tr>
<th>Event</th>
<th>Age Group</th>
</tr>
</thead>
<tbody>
<tr>
<td>Olympic Trials</td>
<td>Open</td>
</tr>
<tr>
<td>Summer Nationals (LCM)</td>
<td>Open</td>
</tr>
<tr>
<td>Winter Nationals (SCY)</td>
<td>Open</td>
</tr>
<tr>
<td>US Open</td>
<td>Open</td>
</tr>
<tr>
<td>Summer Juniors (LCM)</td>
<td>Open</td>
</tr>
<tr>
<td>Winter Juniors (SCY)</td>
<td>Open</td>
</tr>
<tr>
<td>&quot;AAAAA&quot;</td>
<td>10 &amp; under</td>
</tr>
</tbody>
</table>
Event Coverage

Athletes are making final preparations for the Olympic Trials in Omaha, Nebraska, extending their workouts before tapering off. Diet is also important with being the key ingredient. Remember, you see them on TV.

A picture of the arena showing blue water.
Coaches Deck Pass

Profile

Dan R's
Deck Pass
Purdue University
Registration Exp: 12/31/2013

First Aid: 6/22/2014
CPR: 1/23/2014
Safety Training: 7/1/2013
Background Check: 4/30/2013 - Level II
Athlete Protection Training: 2/28/2014

Season Summary

Agnew, Jeremy
Beine, Erica
Gutierrez, Jose
Johnston, Adam
Klinge, John
McGough, Jacob
Petric, Jan
Pace, Senior

Meets

2012 U.S. Open Time Trials
Indiana University N
8/7/2012

2012 U.S. Open Swimming Championships
Indianapolis
8/7/2012

2012 Canadian Summer Nationals
Edmonton
7/19/2012

USA Olympic Team Trials
Omaha
6/25/2012

2012 IN BA Early Bird Time Trials
Boilermaker Aquatic
5/18/2012

2012 IN Purdue Invite
Coaches Patches

- An Apple a day drops a...
  An Apple a day drops a second away!
- Backstroke All-Star
  Your a Backstroke All-Star
- Breaststroke All-Star
  Breaststroke All-Star
- Bust a move!
  Bust a move!
- Butterfly All-Star
  Butterfly All-Star

Give this patch a name and description, or use the default.

Title:
An Apple a day drops a second away!

Description:
An Apple a day drops a second away!

Award Patches To Selected Swimmers
Deck Pass

• What do you need?
• Summer Leagues
• Merchandise Program
• Usaswimming.org/deckpass
• jfox@usaswimming.org