Partner with the USA Swimming Foundation and TeamUnify to supercharge your Swim-a-Thon™ fundraiser.
Swim-a-Thon™ Success
Benefits of a Swim-a-Thon™

Digital Deck Pass patches for all participating swimmers

Earn just $200 and receive a bag tag

Raise between $400=$599.99 and get a swim cap

$600-$799.99 raised gets a t-shirt!

$800=$1199.99 earns a towel

$1,200+ raised receives a backpack
Swim-a-Thon Contest

• Automatic contest entry when you host a USA Swimming Foundation Swim-a-Thon™ between December 2013 and November 2014
• Earn points for dollars raised with opportunity to earn extra bonus points
• Additional social media bonus point opportunities offered throughout the year
• Four Gold Medal prize packages awarded to top teams in respective club size category
• Grand prize winner will receive personal club visit from Conor Dwyer in 2015 and one year’s worth of licensing fees from TeamUnify
How Swim-a-Thon™ Works

1. Choose a fundraising platform
2. Set the date
3. Submit your signed contract
4. Secure pledges
5. Host your Swim-a-Thon
6. Collect Pledges
7. Fulfill your contract
8. Receive awards
TeamUnify™

Manage Your Swim Team Better

EventFundraising™

www.teamunify.com
480+

TeamUnify Swim Clubs have Run a
$83

Is the Average Individual Online Donation
$13,800+

Average Raised by Each Team
$10,000,000
total generated by TeamUnify teams by end of April 2014
Clubs Raise 2X to 4X More Than Before

Rockwood Swim Club
2012 $25,464 | 2011 $8,150*
Up 213%

“We not only exceeded our goal, we raised 200% more than last year’s results! I would definitely recommend TUMoney to run a Swim-a-thon. It’s easy to promote, easy to donate, and fun to watch the lane-line show your progress!”
Beth Paskoff, Rockwood Swim Club

CSP Tideriders
2013 $55,000 | 2011 $25,000*
Up 120%

Golden Comets
2012 $17,357 | 2011 $3,000*
Up 478%

Warner Robin
2012 $6,600 | 2011 $3,000*
Up 120%

Otter Swim Team
2013 $23,308 | 2011 $7,500*
Up 210%

Santa Clara Swim Club
2013 $22,832 | 2011 $12,500*
Up 83%

Eagle Swim Team
2013 $22,604 | 2012 $10,000*
Up 126%
Event Fundraising Platform Highlights

- **Seamlessly & Beautifully integrated** into your Club website
- Support **online** and **offline** donations
- **No Guesswork** for Admins or participants | Fully Templated
- Powerful **promotion tools** for both the admins and participants
- Dashboard view of your entire teams performance
- Real-time Fundraising Results | Track by Roster, Location, Kid
- Auto calculating incentive program creation | Lap Tracker too
- **Automatically** sends tax deductible receipt to each donor
- Integrated USA Swimming Foundation Report generators
- Cost: $3.95 per [online] Donor donation + CC Processing fees

www.teamunify.com
Fully Branded Experience
Pre Templated Swim-A-Thon Landing Page

2014 Swim a thon
Raising Money for Much Needed Team Gear

Time: 12:00 PM
Location: 123 Test Dr. Bend, OR 97701
Contact: John Volunteer Email
Phone: 888-888-8888

Please join us for our annual Swim-A-Thon. It's a great opportunity to bring family and friends together for some great outdoor fun while supporting our team.

What is a Swim-A-Thon
Swim-a-thon is a fundraiser used by year-round swim teams all over the United States to raise money for their respective clubs. To raise money for Swim-a-Thon, swimmers receive pledges and donations from family members, friends, neighbors, and local businesses.

This is a family event. Parents of the younger swimmers help count laps and keep track of times. We hope that everyone is able to get the whole family involved. The older swimmers' involvement may also include helping count laps and encouraging the younger swimmers.

Participants | Rank 9/107
-Amy, $1,000.00
-Jack, $4,923.15
-Jane, $4,974.02
-Jack, $4,923.15

Top Roster (average)
-$257.40 Senior
-$201.88 Bronze
-$180.24 Cascade
-$65.00 Guppies
-$62.50 6 and Under

Top Locations (amount)
-$12,990.49 San Diego
-$6,647.26 Torrey Pines
-$4,323.16 1 Day
-$2,242.00 Unassigned
-$80.00 Compete in Meets

Aamco
$100 off any rebuilt transmission
Offer Ends: 5/1/33

TeamUnify
This is a Special Offer From TeamUnify
Offer Ends: 1/1/33
Fully Customizable Incentive Tracking

<table>
<thead>
<tr>
<th>Raise</th>
<th>Level Description</th>
<th>Image</th>
<th>Give Away Description</th>
<th>Value</th>
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<td>$1,200.00</td>
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Hi Friends and Family,

I have been a swimmer for a while now and I often get asked how can you swim back and forth, endlessly, staring at the black line at the bottom of the pool? Truth is, I really don’t have a great answer.

What I can tell you is that I am in awesome shape. Most people I know can hardly swim a single lap of a pool. I am VERY proud of my accomplishments! In the end, I know that swimming is making me a better person. More capable. More confident. More everything. I can’t imagine not swimming for my team. I have great lane mates and love training and racing. I just love swimming!

All said, the reason you’re reading this is my swim team is running a fundraising event called to raise critical money that will be used to benefit all of our team. I will give it my best effort!

Donating is really simple. Just click the green "Please Donate" button above my picture and fill-in the information. Any amount is greatly appreciated. Thank you for supporting me!
Easily Split Donations Across Multiple Kids

Member Donations

I want to donate to only Carly

Donate

OR

I want to donate to more than one in the Ames family

Donate to the Family
### Event Fundraising Admin

#### Active Event Fundraising Results

<table>
<thead>
<tr>
<th>Title</th>
<th>Status</th>
<th>Start</th>
<th>Goal</th>
<th>Participants</th>
<th>Donors</th>
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<th>Lap Tracker</th>
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</table>

#### Lifetime Fundraising Results

- **$26,182.91**
- **$26,812.91**

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*Please click the [Search] button after each filter selection change.*
Questions?

USA Swimming Foundation
swimathon@usaswimming.org

TeamUnify, LLC
www.teamunify.com
info@teamunify.com
888.326.8643