

## Diversity and Inclusion Series:

How to Establish a Practical LSC Funding Mechanism for Outreach Programming

Kent Yoshiwara  
Pacific Swimming Diversity Chair



## Outreach Initiatives

*This webinar will discuss how LSCs can establish a funding program for grassroots outreach initiatives, the best ways to establish a grant program, and a description of Pacific Swimming's meet entry fee assistance program.*



## Overview

This presentation covers:

- Development of an **LSC Diversity Committee**
- Offering **Diversity Programs**
  - *Grant Program*
  - *Swim Meet Reimbursement program*



## LSC Diversity Committee

**Why a committee?:**

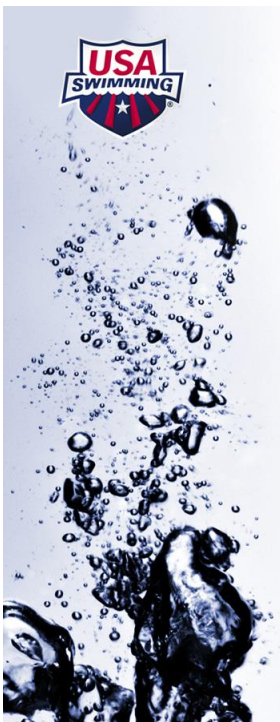
- *New concept for the LSC*
- *An unknown function*
- *Develop credibility*
- *Few alternative models to follow*



## LSC Diversity Committee

### How does it work?:

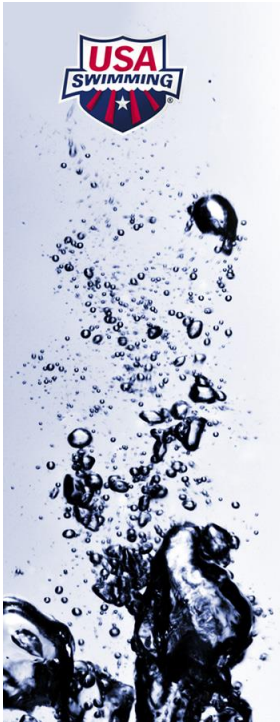
- *Chairman/leader*
- *Members*
- *Diverse Representation*
- *Goals*



## LSC Diversity Committee

### What else do we need?

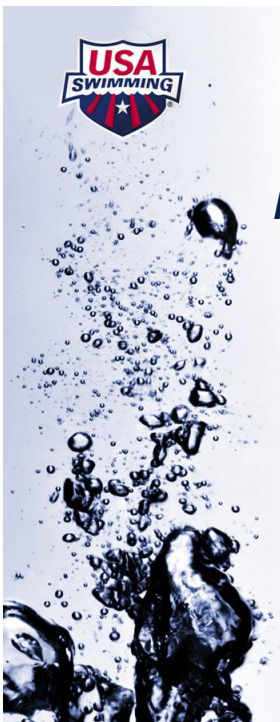
- *Seat on the Board of Directors*
- *The privilege of a vote*
- *Presence in the Budget*



## LSC Diversity Committee

### Committee established

- *Develop a list of projects/programs*
- *Prioritize*



## Grant Program

### *Pacific Swimming - Grant Program*

- Established as an annual program
- Became a twice a year program
- Looked at other Grant Programs
- Established guideline for selecting recipients
- Developed a review process
- Participate in the Budgeting process



## Grant Program

*What do we look for....*

- Likelihood of success
- Ability to measure success
- Innovative approach
- Builds the base
- Logical methodology
- Fills a unique need



## Grant Program

*Sample of funded programs....*

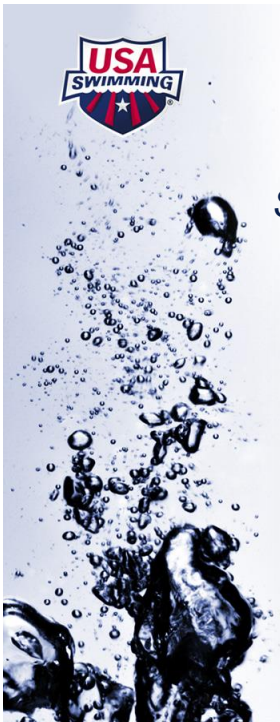
- Swim for Life – tutoring and swim lessons
- Look like a team – assistance with apparel
- Help local swimmers learn and compete
- Assist the older swimmer with coaching support
- Partner with local at risk high school
- Provide equipment and apparel



# Meet Reimbursement

## *Pacific Swimming – Meet Reimbursement Program*

- Established to assist Outreach member with meet event fees
- Swimmer pays for the Splash Fee, the LSC pays for the events
- Allows individual families participate in the program
- Does not require any action from a Club
- Host club is unaware of any Outreach entries
- The LSC receives the entry and enters the swimmer in the meet



# Meet Reimbursement

## *Sample meet entry form...*

Meet Entry Fee Assistance Program Entry Card									
Name of Meet _____									
Meet Date: _____ 201__					Host Club: _____				
Name (Please PRINT)									
Last _____			First _____				M.I. _____		
Club Abbr.	If UN, Club abbr.		Club Name						
Age	Date of Birth		Gender <input type="checkbox"/> Female <input type="checkbox"/> Male						
USA Swimming Registration Number:									
Event #	Distance / Stroke		Entry Time (SCY/LCM)						
			:						
			(SCY/LCM)						
			:						
			(SCY/LCM)						
			:						
			(SCY/LCM)						



## Meet Reimbursement

*Pacific Swimming –*

### *Meet Reimbursement Program*

- Logistics are handled by the LSC Office
- Only those meets utilizing the SwimConnection website are eligible
- Meet using the USA Swimming OME are not eligible



## Other Programs

*What else do we offer....*

<http://www.pacswim.org/programs/diversity-programs>

- Outreach membership \$5
- All Star Team Co-Pay assistance
- Annual Diversity Camp
- Annual Diversity Summit
- Provide educational support for all-star teams



## Pacific Swimming – Diversity page



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### DIVERSITY & INCLUSION

The primary objective of Pacific's Diversity & Inclusion Program is to increase multicultural, ethnic, and socioeconomic diversity and to foster an inclusive environment at all levels of the sport of competitive swimming. The Diversity & Inclusion Committee develops and administers programs which are aimed at encouraging existing clubs and related organizations to expand opportunities to provide a competitive swimming experience to those individuals currently lacking such opportunities.



For more information about the Diversity Fall Grant Program, see below or click [here](#) for an application. Applications are due October 15th.

#### Outreach Registration

Pacific participates in the USA Swimming Outreach program by offering USA Swimming registration at \$5 to eligible swimmers. To be eligible, a swimmer's family must meet the eligibility requirements for the Free School Lunch Program or Food Stamps, or must have family income below the state poverty level.

[Click here for the current Outreach Athlete Registration Form](#)


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## Questions / Answers







## Contact Information

Kent Yoshiwara  
Pacific Swimming Diversity Chair  
[kyoshiwara@pacswim.org](mailto:kyoshiwara@pacswim.org)