Diversity and Inclusion Series:

How to Establish a Practical LSC Funding Mechanism for Outreach Programming

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Outreach Initiatives

This webinar will discuss how LSCs can establish a funding program for grassroots outreach initiatives, the best ways to establish a grant program, and a description of Pacific Swimming's meet entry fee assistance program.
Overview

This presentation covers:

• Development of an LSC Diversity Committee
• Offering Diversity Programs
  • Grant Program
  • Swim Meet Reimbursement program

LSC Diversity Committee

Why a committee?:

• New concept for the LSC
• An unknown function
• Develop credibility
• Few alternative models to follow
LSC Diversity Committee

How does it work?:

- Chairman/leader
- Members
- Diverse Representation
- Goals

LSC Diversity Committee

What else do we need?

- Seat on the Board of Directors
- The privilege of a vote
- Presence in the Budget
LSC Diversity Committee

Committee established

- Develop a list of projects/programs
- Prioritize

Grant Program

*Pacific Swimming - Grant Program*

- Established as an annual program
- Became a twice a year program
- Looked at other Grant Programs
- Established guideline for selecting recipients
- Developed a review process
- Participate in the Budgeting process
Grant Program

What do we look for....

• Likelihood of success
• Ability to measure success
• Innovative approach
• Builds the base
• Logical methodology
• Fills a unique need

Grant Program

Sample of funded programs....

• Swim for Life – tutoring and swim lessons
• Look like a team – assistance with apparel
• Help local swimmers learn and compete
• Assist the older swimmer with coaching support
• Partner with local at risk high school
• Provide equipment and apparel
Meet Reimbursement

Pacific Swimming – Meet Reimbursement Program

- Established to assist Outreach member with meet event fees
- Swimmer pays for the Splash Fee, the LSC pays for the events
- Allows individual families participate in the program
- Does not require any action from a Club
- Host club is unaware of any Outreach entries
- The LSC receives the entry and enters the swimmer in the meet

Meet Reimbursement

Sample meet entry form…

![Sample meet entry form](image-url)
Meet Reimbursement

Pacific Swimming –
Meet Reimbursement Program

• Logistics are handled by the LSC Office
• Only those meets utilizing the SwimConnection website are eligible
• Meet using the USA Swimming OME are not eligible

Other Programs

What else do we offer….

http://www.pacswim.org/programs/diversity-programs

• Outreach membership $5
• All Star Team Co-Pay assistance
• Annual Diversity Camp
• Annual Diversity Summit
• Provide educational support for all-star teams
Pacific Swimming – Diversity page

Questions / Answers
Contact Information

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