



STEP 1

Governance Webinar #1 Base Camp (Vision, Mission)



Welcome/Introductions

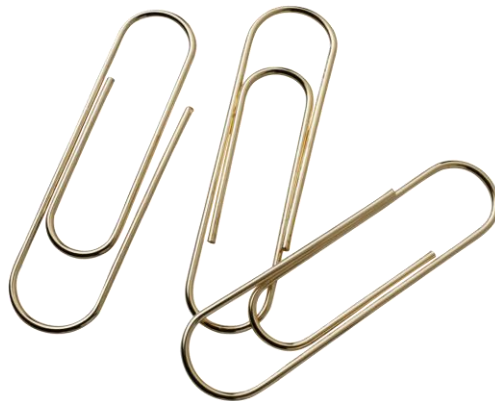


Jane Grosser
USA Swimming LSC Governance Consultant
USA Swimming volunteer
LSC Volunteer
Swim Parent
Coach
Swimmer

10 Basic Responsibilities of Nonprofit Boards

1. Determine the organization's vision and mission.
2. Select the chief executive.
3. Support the chief executive and review their performance.
4. Plan for the future.
5. Determine, monitor, and strengthen the organizations programs and services.
6. Ensure adequate resources.
7. Protect assets and provide financial oversight.
8. Build competent leadership
9. Ensure legal and ethical integrity and maintain accountability.
10. Enhance the organization's public standing.

Strategic Thinking



When an organization thinks strategically...

The Board of Directors:

Provides leadership that focuses your organization on the same goals.

Utilizes tools that allow your organization to function more effectively.

Can actually shape the future of your organization, not just react to it.



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Vision Statement

Where do we want to go?



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- * What is a Vision Statement?
- * Why have a Vision Statement?
- * Does it need to be realistic?
- * How and when is a vision statement created?
- * What do we do with our Vision statement?

Mission Statement



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- * What is a Mission Statement?
- * Why have a Mission Statement?
- * How is a Mission Statement created?
- * When should it be reviewed?
- * What do we do with our Mission Statement?

What some LSCs are saying

Georgia:

Vision:

Strong Clubs, successful athletes, supported by Georgia Swimming.

Mission:

Georgia Swimming will increase opportunity, recognition and growth in competitive swimming. We believe that swimming provides life changing experiences for young people.

What some LSCs are saying

Indiana:

Vision: Growing Champions. Inspiring Dreams.

Mission: Indiana Swimming inspires excellence through progressive, innovative programs and partnerships.

What some LSCs are saying

Allegheny Mt.:

Vision:

Swimming Fast. Growing Strong. Achieving Dreams. Allegheny Mountain Swimming.

Mission:

Competitive swimming inspires our members to dream big, work hard, and achieve great things both in swimming and in life. AMS provides the framework and resources, which empower our members to develop competitive swimmers whose passion for the sport lasts a lifetime.

Strategic Framework

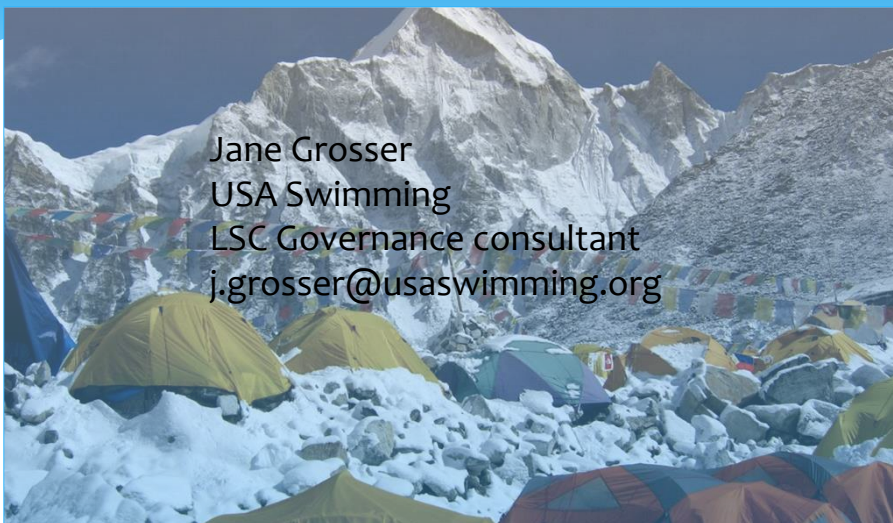
Mission:

Vision:

How will you create yours?

Questions?

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