

# American Swimming Coaches Association

*Serving Coaches Since 1958*

*"Leadership, Education, Certification"*

*A National Member of the World Swimming Coaches Association*



Dear Coach,

Congratulations on becoming a member of USA Swimming! You're part of the greatest swimming team in the history of the world, and we hope you'll take great pride in playing a part in American Swimming success.

Over 8,500 of your coaching peers belong to the American Swimming Coaches Association. As our vision says, "Coaches Lead World Swimming," and the ASCA is the voice of the American Coach.

We've been providing leadership and education to American Coaches since 1958 and know you'll want to join us to help lead swimming, lead your athletes, and lead others involved in swimming.

ASCA Membership provides you with a toll-free 800 number to use for all your questions in our sport and 30 publications a year for your education in our sport.

Your ASCA Membership for follows this letter in your packet. Please consider joining today. We're your voice in American Swimming.

Congratulations again on joining the most successful Olympic Team on the planet. We're glad to have you aboard!

Best Regards,

A handwritten signature in black ink that reads "John Leonard". The signature is written in a cursive, flowing style.

John Leonard

Executive Director

American Swimming Coaches Association