



Swim Lesson Provider Network Requirements

The USA Swimming Foundation aims to provide the opportunity for every child in America to learn to swim. The USA Swimming Foundation strongly recommends swim lesson providers who meet or exceed industry best practices. Providers within USA Swimming Foundation's learn-to-swim network go above and beyond to provide a safe environment and facility by using trained and certified instructors and lifeguards, a low student to teacher ratio, and industry best-practices to empower children with the life-saving skill of learning to swim.

Organizations wishing to apply for participation in the USA Swimming Foundation's swim lesson provider network must be willing to meet and maintain the following minimum requirements:

1. Curriculum:
 - a. A nationally recognized learn-to-swim curriculum (e.g. American Red Cross, YMCA, SwimAmerica, Starfish Swimming, etc.)
OR
 - b. Any franchise or independently-developed learn-to-swim curriculum reviewed and approved by the USA Swimming Foundation
2. Certified learn-to-swim instructors **and** on-deck lifeguards holding current CPR and First Aid credentials
3. Maximum 6:1 student to instructor ratio for group lessons which serve young or beginner-level swimmers
4. Minimum of four (4) hours in-water instruction per child per session, or a perpetual program where children participate in a minimum of one class per week
5. Proof of learn-to-swim insurance for the program with the following minimum limits:
 - a. *Each Occurrence:* \$1,000,000
 - b. *General Aggregate:* \$3,000,000
6. An Aquatics Safety Plan which includes, but is not limited to, pre-service and in-service training plans for staff/volunteers, and emergency response and communications plans
7. Swim lessons are held in facilities which are compliant with the American Disabilities Act (ADA) and regulated by the Department of Health or similar governing agency
8. Child protection & safety practices in place for staff and volunteers, to include:
 - a. Regular criminal background checks for those 18 years of age & older
 - b. Child abuse prevention, response, and reporting training

Applicants should be prepared and willing to provide the following during the application process:

1. Tax ID Number and completed/signed W9 form
2. Copy of skill progressions for independently-developed or "other" curriculum
3. Proof of current General Liability Insurance policy
4. Copy of the Emergency Action Plan
5. Enrollment Data:
 - a. Annual number of enrolled participants
 - b. Annual number served using USA Swimming Foundation grant dollars (*grant recipients only*)
 - c. Annual number of participants served through local scholarship opportunities, free or reduced-cost (i.e., funded by the program directly or through other agencies)
6. Approval for placement of the USA Swimming Foundation Logo with live link to usaswimming.org/foundation on the program website

USA Swimming Foundation-approved swim lesson providers can take advantage of the following benefits and more:

1. Utilize the USA Swimming Foundation's name and branding to drive awareness to your learn-to-swim and aquatic programs
2. Listing on USA Swimming's "Find a Swim Team & Lessons" public search engine; see <https://www.usaswimming.org/find-a-team>
3. Participate in on-going national marketing and public relations campaigns along with the USA Swimming Foundation and its corporate and aquatic partners
4. Eligibility to apply for USA Swimming Foundation Learn to Swim Grants to support youth and adults in your community
5. Free or reduced rates on educational courses, workshops, clinics and conferences
6. Continuing education and networking opportunities
7. Access to lower rates on general liability insurance

For additional information, please contact:

USA Swimming
Pre-Competitive Services
1 Olympic Plaza
Colorado Springs, CO 80909

Email: support@usaswimming.org
Phone: 719-866-3520

To apply directly, [CLICK HERE](#)