



2021 ANNUAL REPORT

Dear Friends of the USA Swimming Foundation,

If there ever were a lesson to be learned during the past few years, it has been gratitude for those who step up to help. Thank you to the Supporters Club and Champions Club members for your loyal commitments and thank you to the board members and longtime investors for believing in us. We appreciate you being there when we needed you most.

The USA Swimming Foundation expanded on its mission of Saving Lives and Building Champions in 2021, and we thank you for helping us award over \$500,000 in youth learn to swim grants across the country. With your support, we were able to positively impact thousands of children and families by giving them the opportunity to learn a lifesaving skill. For the first time, U.S. Masters Swimming and the USA Swimming Foundation signed a formal partnership to serve adult learn to swim programs. The first grant application was opened in 2021. We are actively addressing some of the generational disparities in swimming ability among diverse communities and we aim to grow our investment dramatically over the next 6 years, leading into LA2028.

A special thank you to our partners at Phillips 66 for sponsoring the 2021 Make a Splash Virtual Tour. This year marked the 48th year of collaboration to prioritize swimming lessons for children and to educate parents about drowning prevention. Drowning claims the lives of approximately 3500 people per year, and formal swimming lessons can reduce that risk for children by up to 88%.

And the work didn't stop there.

Thank you for helping us provide more than \$1 million in support to our Olympic heroes as they worked and trained for an additional year to bring home 30 medals from Tokyo – more than any other nation. These athletes continue to inspire and motivate all of us, exemplifying what it means to be a champion in the pool and in life.

And to those of you who joined us for the excitement of the U.S. Olympic Team Trials in Omaha, we hope you've saved the date to join us in Indianapolis in 2024 as a new crop of Olympic dreams are realized.

In the attached document you will find our 2021 Annual Report, detailing the Foundation's contributions over the past year. Within our mission, we have identified four pillars of focus: generate revenue, make a difference in communities, engage alumni and support to facilities and pools. With your help, we will continue to save lives and build champions in new and impactful ways.

If you would like to know more about how your gifts impact the lives of current and future swimmers, please do not hesitate to reach out to the [USA Swimming Foundation](https://www.usaswimming.org).

Thank you again and we will see you at the pool.

Sincerely,

A handwritten signature in black ink that reads "David Shackley".

David Shackley
Board Chair
USA Swimming Foundation

A handwritten signature in black ink that reads "Tim Hinchey III".

Tim Hinchey III
President and CEO
USA Swimming and USA Swimming Foundation



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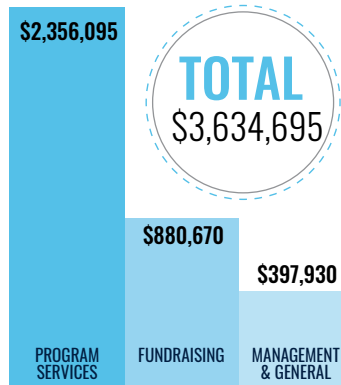
Statement of Activities

REVENUE

DONATIONS/GRANTS	\$2,521,177
INVESTMENT RETURN	\$2,308,511
CORPORATE SPONSORSHIPS	\$551,516
USA SWIMMING SUPPORT	\$348,806
TRIALS VIP PACKAGES	\$126,043
SWIM-A-THON*	\$48,410
OTHER INCOME	\$37,776
UNCOLLECTIBLE PLEDGES	(\$120,500)

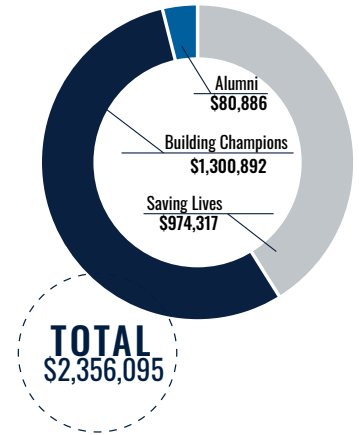


EXPENSES



Revenue: \$5,821,739 – Expenses: \$3,634,695 = Total Change in Net Assets: \$2,187,044**

PROGRAMS



*The 5% fundraising fee was waived for all clubs in 2021.

** Including USA Swimming support (In-kind transfer)

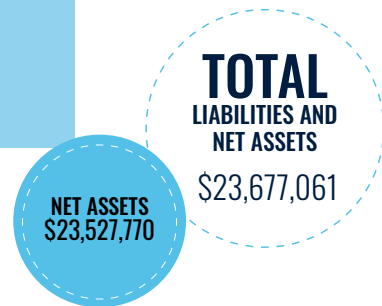
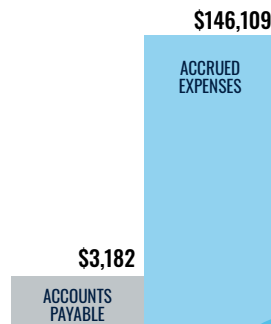
Statement of Financial Position

ASSETS

CASH & CASH EQUIVALENTS	\$1,565,291
ENDOWMENT INVESTMENTS	\$20,022,280
PLEDGES (NET)	\$1,735,418
RECEIVABLES	\$168,716
PREPAID EXPENSES	\$65,356
OTHER ASSETS	\$120,000

TOTAL \$23,677,061

LIABILITIES AND NET ASSETS



Saving Lives and Building Champions

Saving Lives

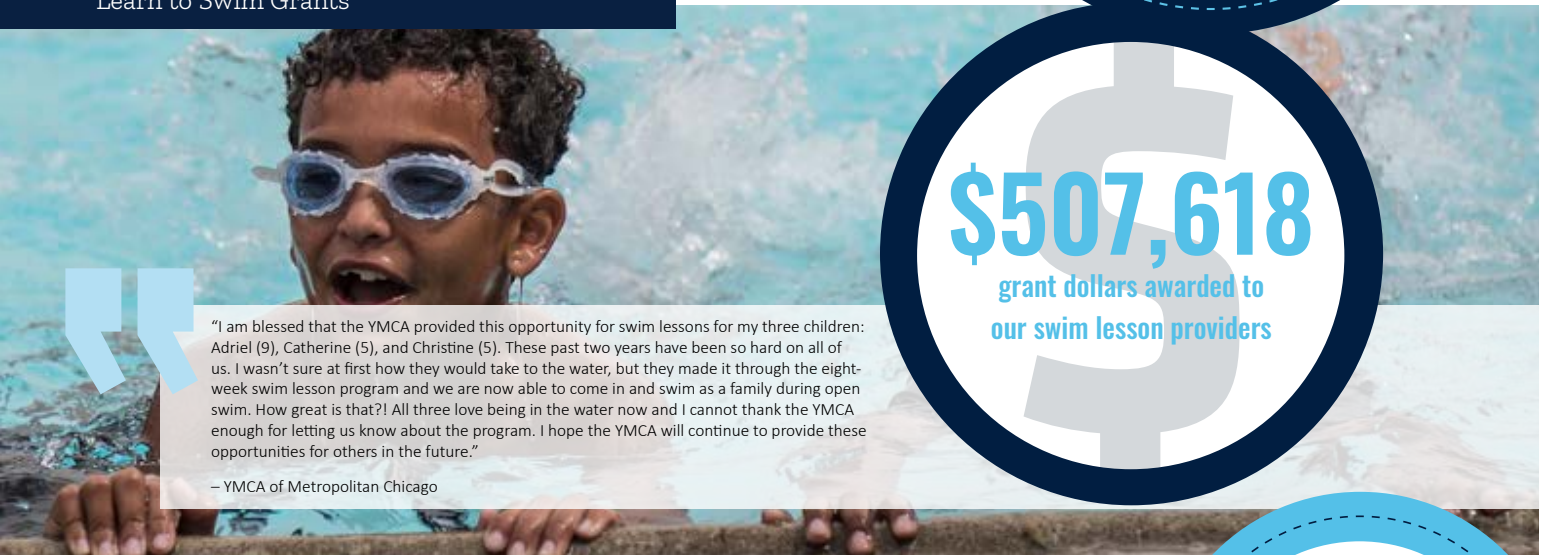


"Swim Gym has given my son the best gift, he not only learned to swim but he is also learning to talk; his therapists are amazed at the change in his development since he started the swim lessons. Thank you very much!!"

– Lorena

More than
\$900,000
in Saving Lives programming
support, and of that...

Learn to Swim Grants



"I am blessed that the YMCA provided this opportunity for swim lessons for my three children: Adriel (9), Catherine (5), and Christine (5). These past two years have been so hard on all of us. I wasn't sure at first how they would take to the water, but they made it through the eight-week swim lesson program and we are now able to come in and swim as a family during open swim. How great is that?! All three love being in the water now and I cannot thank the YMCA enough for letting us know about the program. I hope the YMCA will continue to provide these opportunities for others in the future."

– YMCA of Metropolitan Chicago

\$507,618
grant dollars awarded to
our swim lesson providers

Building Champions



Over
\$1,000,000
provided to support the
National Team in 2021

30

medals earned at the
2020 Olympic Games in Tokyo

"Being part of DAPP (Donor Athlete Partnership Program) has been an integral part of my success. The financial assistance has allowed me to focus on swimming fast and not stress about where income would come from should I not make an international team. Hundredths of seconds can determine funding for a whole year. To me, having a donor was having someone behind me saying, 'I've got you, go do your thing.' Outside of the financial assistance I've received guidance on how to set myself up for an equally successful career in the workforce. I've also had the opportunity to meet my donor at several different competitions making them more than a resource but a friend and mentor. After I retire from swimming, I'm excited to keep in touch with my donor and see how our relationship develops. To me that's the definition of a Donor Athlete Partnership."

– Zach Harting, National Team Member and 2021 Olympian