CALL TO ORDER
USA Swimming Board Chair, Bob Vincent, called the August 26, 2019 Board of Directors special meeting to order at 9:00 a.m. Mountain Time with the following members in attendance:


NOT PRESENT: Teri McKeever, Jay Thomas.

GUESTS
Bill Charney, Shana Ferguson, Belle McLemore, Lindsay Mintenko, Patrick Murphy, Joel Shinofield, Eric Skufca, Mike Unger.

AGENDA REVIEW
Bob Vincent made opening comments and presented the meeting’s agenda (Attachment 1).

Tim Hinchey commended members of the staff regarding their work on Flex Membership.

CONFLICT OF INTEREST
"Is any member aware of any conflict of interest (that is, of a personal interest or direct or indirect pecuniary interest) in any matter being considered by this meeting which should now be reported or disclosed or addressed under the USA Swimming Conflict of Interest Policy?"

If a Board member determines there to be a conflict of interest at any point during the course of the meeting when a specific subject is being discussed and / or action is being taken, a declaration of a conflict of interest should be made at that time.

STAFF REPORTS
FLEX MEMBERSHIP
Joel Shinofield provided background on Flex Membership, including when it was approved, when it was implemented and the original intent for Flex Membership: to target and retain younger swimmers for the growth of the sport. Mr. Shinofield went on to report on the statistical impact Flex Membership has had on membership, as well as the potential financial risk of keeping Flex Membership in its current form after a year of implementation. From those outcomes, Mr. Shinofield recommended future modifications to Flex Membership in order to both keep the integrity of the intent to bring more youth to
the sport while also having a financially sustainable membership category for USA Swimming (Attachment 2).

The Board engaged in discussion regarding the appropriate timeframe for making changes to Flex Membership, the financial impact of Flex Membership both short and long term, including the risks to keep it in its current form, and the benefits and nuances of Flex Membership for Clubs and LSCs. While the Board asked for continual updates on the membership data, the Board committed to continue to invest in Flex Membership and continue strategic discussions regarding future changes.

**ADJOURN**

USA Swimming Board Chair, Bob Vincent, adjourned this meeting at 10:02 a.m. Mountain Time.

Respectfully submitted:

[Signatures]

Lucinda McRoberts, CAO & General Counsel  
Bob Vincent, Board Chair
Attachment 1  
Page 1 – Agenda
Attachment 2  
Page 2 – Memorandum on Flex Membership