

USA Swimming Board of Directors Meeting Minutes

August 26, 2019 / via video conference

1 **CALL TO ORDER**

2 USA Swimming Board Chair, Bob Vincent, called the August 26, 2019 Board of Directors
3 special meeting to order at 9:00 a.m. Mountain Time with the following members in
4 attendance:

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6 **PRESENT:** Dale Ammon, John Bradley, Chris Brearton, Maya DiRado, Cecil Gordon, Natalie
7 Hall, Tim Hinchey, Lucinda McRoberts, John Roy, Jim Sheehan, Jeannette Skow, Davis
8 Tarwater, Mary Turner, Tom Ugast, Bob Vincent.

9

10 **NOT PRESENT:** Teri McKeever, Jay Thomas.

11

12 **GUESTS**

13 Bill Charney, Shana Ferguson, Belle McLemore, Lindsay Mintenko, Patrick Murphy, Joel
14 Shinofield, Eric Skufca, Mike Unger.

15

16 **AGENDA REVIEW**

17 Bob Vincent made opening comments and presented the meeting's agenda (Attachment 1).

18

19 Tim Hinchey commended members of the staff regarding their work on Flex Membership.

20

21 **CONFLICT OF INTEREST**

22 *"Is any member aware of any conflict of interest (that is, of a personal interest or direct or*
23 *indirect pecuniary interest) in any matter being considered by this meeting which should now*
24 *be reported or disclosed or addressed under the USA Swimming Conflict of Interest Policy?"*

25

26 If a Board member determines there to be a conflict of interest at any point during the
27 course of the meeting when a specific subject is being discussed and / or action is being
28 taken, a declaration of a conflict of interest should be made at that time.

29

30 **STAFF REPORTS**

31 **FLEX MEMBERSHIP**

32 Joel Shinofield provided background on Flex Membership, including when it was approved,
33 when it was implemented and the original intent for Flex Membership: to target and retain
34 younger swimmers for the growth of the sport. Mr. Shinofield went on to report on the
35 statistical impact Flex Membership has had on membership, as well as the potential
36 financial risk of keeping Flex Membership in its current form after a year of
37 implementation. From those outcomes, Mr. Shinofield recommended future modifications
38 to Flex Membership in order to both keep the integrity of the intent to bring more youth to

39 the sport while also having a financially sustainable membership category for USA
40 Swimming (Attachment 2).

41
42 The Board engaged in discussion regarding the appropriate timeframe for making changes
43 to Flex Membership, the financial impact of Flex Membership both short and long term,
44 including the risks to keep it in its current form, and the benefits and nuances of Flex
45 Membership for Clubs and LSCs. While the Board asked for continual updates on the
46 membership data, the Board committed to continue to invest in Flex Membership and
47 continue strategic discussions regarding future changes.

48
49 **ADJOURN**

50 USA Swimming Board Chair, Bob Vincent, adjourned this meeting at 10:02 a.m. Mountain
51 Time.

Respectfully submitted:



Lucinda McRoberts, CAO & General Counsel



Bob Vincent, Board Chair

USA Swimming Board of Directors Minutes Attachments

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Attachment 1

Page 1 – Agenda

Attachment 2

Page 2 – Memorandum on Flex Membership