Age Group Development Committee Agenda APPROVED MINUTES
October 11, 2022
Time: 12:00 PM Eastern

CALL TO ORDER 12:02pm

MINUTES

Committee Members

Liz Kershaw Committee Chair
Olga Espinosa Coach
Tristan Formon Coach
Kevin Milak Coach
John Nelson Coach (not present)
David Orr Coach
Mona Nyheim-Canales Coach

Cammile Adams Athlete
Topher Bishop Athlete
Caleb Swanson Athlete
McKayla Kendall Athlete (not present)
TBD Sr. Dev. Rep
Dana Skelton Staff
Nate Chessey Staff

● Next steps for DCC
  ○ Possible legislation for 2023 -remove the 10-week calendar, remove 4
    meet limit use
    ■ Look at 205.11.5 - this needs to be looked at and voted on prior to
    submitting to legal for removal.
    Kevin stated initially this would be slated as a program versus a rule, commencing a
    process similar to IMX, essentially outlining “where we started” to “where we’re at”.
    MSA to remove 205.11.2 .3. 5
  ○ Club recognition? I’ve asked and this is in a holding pattern for a month. I
    need to follow up.
    Liz reaffirmed we are still in a holding pattern.
  ○ USA Swimming webpage?
    USA Swimming are working on this, looking for feedback.
    ■ Parents - need to draft a Q & A page to send to staff
    Q. Why does my athlete need to participate in meets?
    Q. When should I sign my child up for a meet?
    S. I don’t want to spend all weekend at a meet.
    Q. How long is the meet?
    Q. Should I volunteer?

Committee members were asked to draft questions for new parents etc.

■ Coaches/team admin - Possible meet formats are being posted.
  The intro to the page has “The Age Group Development Committee
has put together a resource for clubs to utilize when looking to host future events for their athletes. This resource, titled Development Competition Categories, identifies developmentally appropriate events and different ways to use them throughout your season. See below for tools to plan your most effective competition schedule yet!“ Tool Kits / Resources / Suggestion to Introduce New Swimmers & Families / Variety Of Fun Options / Family Friendly

- Other
  - 12 under marketing tool kit – In the process of being completed, marketing fliers etc.
  - Certificate
  - Reached out to Foundation on a possible collaboration. Waiting to hear back. Lucinda is coordinating this effort.
  - Possible Collaboration with officials committee on how to get new officials - suggestions on how to do this? Topher and Caleb spoke favorably in regard to the utilization of senior athletes to assist officiating at Developmental Meets. Liz will reach out to the Officials Committee “when the time is right.” Dana and Liz will coordinate on the timing.

When or how do we introduce the concept of FLEX membership as a “softer” financial landing into competitive swimming. Ask your club what they offer? This should all be directed to the registrars. Flex would seem to gel with the concept of the DCC, a shorter-term, less commitment for developmentally appropriate engagement for athletes and families.

- Register for 2023 through SWIMS 3.0. – Committee members must register to be considered “MEMBERS IN GOOD STANDING”

- Open Floor
  MAAPP is acknowledged in SWIMS, but not hyperlinking in SWIMS. Duplicity essentially occurs when families must review & acknowledge once again via the team portal (Sports Engine, Active Network or otherwise).
  General Information – each athlete will follow his or her own path, let them have fun. Thoughts initially to embed DCC in varied areas of the site, parents, coaches etc. and eventually bring everything to a stand alone DCC page as feedback and input is received. Potentially utilizing resources that are already out there, DVDs, former USA Swimming workshop content.

- Meeting Schedule – Liz
  - **November 8th at 12 pm ET**
    - Selected 10-week windows for 2023
  - December no meeting
  - January 10th at 12 pm ET
  - February TBD based on new people

**ADJOURNMENT 12:54pm ET**