



USA Swimming Club Development Committee Minutes
January 26, 2026, Virtual Meeting
Approved March 2, 2026

Present: Jamie Platt (chair), Mike Switalski, Travis Sandifer, Sara Kearns, Renata Pellino-Porter, Kathryn Tarpley, Olivia Tighe, Paul Coleman, Zach Nerwinski, Shelly Rawding, Collin Magnus

Absent: Emily Melina (excused)

Guests: Beth Winkowski

Call to Order: Chairman Jamie Platt called the January 26 meeting of the Club Development Committee to order at 8:02pm eastern

Conflict of Interest Disclosure: N/A

Agenda:

Club Development Committee

Virtual Meeting Agenda

January 26, 2026, 8:00 PM Eastern

Mission: To support the growth and success of USA Swimming member clubs by promoting resources, programs and educational opportunities that foster sustainable organizational development to positively impact the athlete experience.

Meeting Agenda:

- **Call to Order**
- **Approval of Agenda**
- **Approval of Previous Meeting Minutes**
 - a. **September 2025**
 - b. **December 2025**
- **Committee Orientation – Mark Hesse**
- **Old Business**
 - a. **Club Recognition Program Next Steps**
 - b. **USA Swimming club programs evaluation**
- **New Business**
 - a. **Athlete Committee Request**
- **Next Meeting(s)**
- **Adjournment**

Committee Purpose:

To provide counsel and assistance for the development and implementation of programs that help build, support, and educate USA Swimming member clubs.

Committee Responsibilities:

1. To conduct an on-going evaluation of the USA Swimming club system to identify the strengths and weaknesses.
2. To annually prioritize initiatives that support the development, implementation, and evaluation of programs and services with the intent to strengthen the USA Swimming club system, including the growth and business practices of individual clubs and provision of support in the areas of diversity, equity, and inclusion.
3. To assist LSC's in providing their member clubs with new programs and services which are intended to increase the numbers of clubs and athlete registrations; and



4. To take such further actions as may be directed by the President & CEO.

USA Swimming Mission:

USA Swimming is the National Governing Body for the sport of swimming. We administer competitive swimming in accordance with the Olympic & Amateur Sports Act. We provide programs and services for our members, supporters, affiliates, and the interested public. We value these members of the swimming community, and the staff and volunteers who serve them. We are committed to excellence and the improvement of our sport. We are committed to providing a safe and positive environment for all members.

Discussion:

- Approval of Agenda M/S/P
- Approval of Previous Minutes
 - September 2025 M/S/P
 - December 2025 M/S/P
- Staff Liaison Mark Hesse conducted Committee Orientation
- Discussion of Next Steps for Club Recognition
 - **Bucket 1 Other NGB's** - no other NGB has a system of club recognition based on club operations/success outside of high level achievement (Club Excellence) and/or Safe Sport - this is an opportunity for us to go above and beyond in growing the sport and improving the experience for all members
 - **Bucket 2 SWIMS Resources** – Any 'new' reporting tools or additional items will be delayed until at least late summer after the rollout of the new app and data warehouse switch
 - **Bucket 3 What Do Clubs Want –**
 - Mike Switalski and Renata Pellino-Porter added to this sub group,
 - 2025 Intellisport Survey results to be shared with Committee to review.
 - Consensus that the program must provide value to the clubs. Extensive discussion of what rating system to utilize and whether the ratings should be internal or external.
 - **Motion – To utilize the same scoring system as LEAP** - EMR (Exceeds Expectations, Meets Expectations, Room for Growth) **Seconded and Passed**
 - **Travis – Do we need to categorize everyone publicly?**
 - **Renata – Teams want help, not ratings. How do we best deliver assistance & resources?**
 - **Can the ratings be one way we determine who needs what resources**
 - How are ratings impacted by team size? Do expectations and needs differ based on club size?
 - Do we need more data or information on what it takes to run a stable, successful club?
 - **Bucket 4 What will the rollout look like?**
 - **Teams want help, not ratings. How do we best deliver assistance & resources?**

Adjournment: Jamie Platt adjourned the January 26, 2026 meeting of the Club Development Committee at 9:00pm eastern.