

USA Swimming Club Development Committee Minutes

March 2, 2026, Virtual Meeting

Approved on March 30, 2026

Present: Jamie Platt (chair), Mike Switalski, Travis Sandifer, Renata Pellino-Porter, Paul Coleman, Zach Nerwinski, Emily Melina, Mark Hesse (staff)

Absent: Sara Kearns, Olivia Tighe, Kathryn Tarpley, Collin Magnus, Shelly Rawding (all excused)

Guests:

Call to Order: Chairman Jamie Platt called the January 26 meeting of the Club Development Committee to order at 12:33pm eastern

Conflict of Interest Disclosure: N/A

Agenda:

Club Development Committee exists to support the growth and success of USA Swimming member clubs by promoting resources, programs and educational opportunities that foster sustainable organizational development to positively impact the athlete experience.

- Call to Order
- Approval of Agenda
- Approval of Previous Meeting Minutes
- Old Business
 - Club Recognition Program - Discussion of 2025 Intellisport Survey Results relative to club needs and wants
 - USA Swimming club programs evaluation
 - Volunteers for sub-group to begin evaluation of these offerings
- New Business
 - Athlete Committee Request – do we have any suggestions for a question for the athletes to address
- Next Meeting(s)
 - Suggest every 4 weeks alternating Noon/1 pm and 8:00pm eastern
- Adjournment

Discussion:

- Approval of Agenda M/S/P
- Approval of Previous Minutes
 - January 2026 M/S/P
- Discussion of 2025 Intellisport Survey as it relates to Club Recognition
 - Committee members noted the disparity between how clubs/coaches view the value and operations of LSC's versus how LSC's view themselves. This topic is being handled by the LSC Task Force
 - Several felt that the 4 areas identified as major concerns for Clubs are obvious and on-going concerns that many of us have experienced firsthand. The challenge is not identifying the challenges but providing adequate resources to address these issues.

- Membership Growth & Retention
 - Pool Access & Facilities Shortage
 - Coaching & Staff Retention
 - Financial Stability
- The committee identified the need for a deeper dive into how these issues manifest themselves with clubs of different sizes as well as years of coaching experience.
 - Jamie Platt to discuss with Joel Shinofield the possibility of getting correlative data around 3 points – Team Size, Coach Tenure, and Topics of Concern
 - Discussion around having intellisport representatives join us to help interpret the data
 - There was also interest in seeing the list of questions asked
- **Discussion around the differences in needs based on club size – where should the breakdowns occur – does a 300-400-person club have more in common with a club with 750+ members or a 200-member team?**
- Evaluation of USA Swimming 's current club Programs & Services
 - Travis Sandifer is the lead for this sub-group. Zach Nerwinski also volunteered to serve on it.
 - Committee identified the desire to utilize an evaluation template that is broad enough to use with all the programming and be evergreen to allow a consistency of evaluation over time.
 - Utilization rate (overall & by club size), Impact, Net Promotional Score, Cost effectiveness, etc.,
- **Adjournment:** Jamie Platt adjourned the March 2, 2026 meeting of the Club Development Committee at 1:13pm eastern.