



Club Development Committee Virtual Meeting Minutes June 1, 2026

Present: Jamie Platt (chair), Mike Switalski, Travis Sandifer, Renata Pellino-Porter, Zach Nerwinski, Sara Kearns, Olivia Tighe, Kathryn Tarpley, Collin Magnus, Shelly Rawding, Mark Hesse (staff liaison)

Absent: Emily Melina, Paul Coleman (all excused)

Guests: Beth Winkowski (staff), Alexis Keto (CAC)

Call to Order: Chairman Jamie Platt called the June 1, 2026, meeting of the Club Development Committee to order at 8:00pm eastern

Conflict of Interest Disclosure: N/A

Key Discussion Points

- The committee discussed whether the former Club Recognition Program should remain a recognition-based program or shift toward a diagnostic, dashboard, toolkit, or resource-connector model.
- Several members emphasized that the effort should be transformational rather than transactional and should avoid becoming a simple checklist or logo-based recognition exercise.
- Members discussed using data USA Swimming already collects, including retention, growth, performance, facility information, membership data, and education completion where available.
- There was support for starting with automated or easily accessible data to reduce staff burden and avoid requiring clubs to submit extensive documentation.
- The committee discussed the value of connecting clubs to existing USA Swimming resources, such as retention resources, USA Swimming University courses, American Development Model resources, and other best-practice materials.
- Members raised concerns about ranking clubs without context, noting that club circumstances vary widely by size, geography, water access, demographics, and local constraints.
- The committee acknowledged that the original framework had shifted substantially and that future work should clarify whether the initiative is a dashboard, toolkit, diagnostic resource, or eventual recognition program.
- The committee also discussed returning to broader responsibilities, including evaluation of current USA Swimming club programs and services, identification of club strengths and weaknesses, and possible use of smaller working groups.

Motions and Decisions

- **Motion:** *The Club Development Committee will develop a new club assessment tool/program distinct from and intended to replace the original Club Recognition Program concept.*

Moved by: Zach Nerwinski

Seconded by: Olivia Tighe

Result: Motion carried, with two no votes noted in the transcript.



Post-Meeting Clarification from Staff Liaison Mark Hesse: The motion did not define the new program. My potential description is: *The Club Assessment will be a diagnostic dashboard that helps clubs compare strengths and weaknesses with national averages and trends for similarly sized programs: Small, 1–78 members; Medium, 79–180; Large, 181–355; and Extra Large, 356+. The dashboard will also connect clubs to resources that support targeted goals and raise standards across the sport.*

- **Decision:** *New Business A, moving from framework to program details, was effectively set aside because the committee acknowledged that the original framework no longer reflected the current direction.*
- **Motion:** *Hold an in-person Club Development Committee meeting at the USA Swimming Summit in Denver, September 23-26, 2026.*
Moved by: Michael Switalski
Seconded by: Collin Magnus
Result: Motion carried.

Response from Kristin Alfano, Usa Swimming Summit Organizer – The majority of Committees will meet between 4:00-6:00pm on Friday September 25th

Action Items

Action Item	Owner	Notes
Identify which elements of the prior framework can be automated or supported with existing data.	Committee / staff liaison	Focus areas discussed included growth, retention, performance, and potentially education data.
Determine how difficult it would be to build or adapt a dashboard using existing USA Swimming data.	Mark Hesse / staff contacts	The committee discussed starting with low-hanging fruit and avoiding a custom build that would not be feasible this year.
Explore whether USA Swimming University course completion data can be reported by club rather than only by individual.	Mark Hesse	Mark noted that required-course reporting exists and that a broader club-level report may be possible.
Prepare potential dates and times for the in-person committee meeting at the USA Swimming Summit.	Mark Hesse	Needed before the July 1 scheduling deadline.
Consider breaking the committee into smaller working groups at the next meeting.	Jamie Platt / committee	Possible areas include current program evaluation, club-system strengths and weaknesses, and services or resource development.

Next Meeting

The next committee meeting was announced for Monday, June 22, 2026, at 12:30 p.m. Eastern Time.



Adjournment

The meeting adjourned following a motion, second, and affirmative vote at 8:54pm Eastern.