



Club Development Committee Virtual Meeting Minutes July 22, 2026

Present: Jamie Platt (chair), Mike Switalski, Travis Sandifer, Renata Pellino-Porter, Zach Nerwinski, Sara Kearns, Olivia Tighe, Kathryn Tarpley, Paul Coleman Mark Hesse (staff liaison)

Absent: Emily Melina, Collin Magnus, Shelly Rawding (all excused)

Guests:

Call to Order: Chairman Jamie Platt called the July 22, 2026, meeting of the Club Development Committee to order at 12:31pm eastern

Conflict of Interest Disclosure: N/A

Motions and Approvals

- **Approval of agenda:** Travis Sandifer moved to approve the agenda as presented. Renata seconded. The motion passed with no opposition noted.
- **Approval of June 1 meeting minutes:** Michael Switalski moved to approve the prior meeting minutes. Travis Sandifer seconded. The motion passed with no opposition noted.

Old Business

In-Person Meeting: USA Swimming Summit

The committee discussed the upcoming in-person meeting during the USA Swimming Summit in Denver, scheduled for Friday, September 25, from 4:30 to 5:30 PM Central Time. No questions were raised.

Club Assessment Dashboard

Mark Hesse reported that there was limited progress on the proposed Club Assessment Dashboard because the technology team had been focused on other releases. Upcoming dashboard-related updates were expected, after which Mark planned to coordinate with Ty to determine what automated categories or data points should be included. A subgroup was discussed to help review dashboard needs and related club assessment items.

Committee members identified for the dashboard subgroup included Mark Hesse, Zach Nerwinski, Jamie Platt, Renata, and Ty. Mark will coordinate with Ty and send potential dates for a Zoom meeting after reviewing availability.

New Business

Issues Facing Clubs and Committee Focus

The committee discussed how to focus its work following the decision not to create a new club excellence or recognition program. Members noted the need to align committee efforts with responsibilities related to evaluating the USA Swimming club system, identifying strengths and weaknesses, and assessing whether existing programs and services meet club needs.

Key themes included the importance of connecting clubs to existing resources, improving awareness and access to USA Swimming tools, and avoiding unnecessary duplication of programs. Zach Nerwinski emphasized that many coaches, administrators, and clubs may not know which resources already exist or where to find them.

The committee discussed possible outreach channels, including LSC Club Development Committees,



LSC coach representatives, general chairs, targeted emails, social media, website improvements, and a possible quarterly newsletter. Members agreed that gathering information from LSCs and clubs would help identify common needs and priorities.

Athlete representatives supported the idea, noting that better visibility of resources would be especially helpful for smaller and newer clubs. Olivia Tighe described the outreach effort as a tangible project that the committee could complete well, rather than trying to take on too broad of an effort.

Action Items

- **Mark Hesse:** Coordinate with Ty regarding dashboard data categories and potential Zoom meeting dates for the dashboard subgroup.
- **Mark Hesse and Jamie Platt:** Develop and send an email outlining high-level outreach areas, sign-up options, and next steps for committee members.
- **Committee members:** Sign up for outreach areas when the email is distributed; members may be assigned if areas remain uncovered.
- **Committee members:** Gather information from assigned outreach groups before the next meeting and be prepared to report back.
- **Mark Hesse:** Resend or circulate the compiled list of club-related programs and services from the team shared library.

Next Meeting

The next committee meeting is scheduled for Monday, August 10, 2026, at 8:00 PM.

Adjournment

Zach Nerwinski moved to adjourn. Paul Coleman seconded. With no further discussion, the meeting was adjourned at 1:05pm eastern.