

# Convention Education Committee Call

February 8, 2018

Participants: Morgan Weinberg, Jayne Spittler, Kate Scheuer, Jamie Bloom, Andrew Tang, Nadine Johnson-Jesionek, John Hiester, Robert Broyles, Gina Mensay

Absent: Jessica Cooper, Traci Johnson

Call began at 10am MT

1. Jayne- update on Convention task force:
    - a. Discussed different way of organizing sessions/grouping similar topics on the same day
    - b. What is the role of workshops—do we need everything we have?
    - c. Different roles that individuals go to Convention in?
    - d. Time of year may change when Convention is held- early April? Avoid holidays/major meets
    - e. USA Swimming staff role at Convention- take the reins a bit
    - f. Organizational changes will drive Convention changes
  
  2. Workshop Groups Update:
    - a. **First Timers:** Kate is updating the PowerPoint & will send to group- Jamie has mock-up for form to submit to Gina so will send to Morgan- will submit official title later.
    - b. **Officials/Coaches:** Robert Scandary- put together talking points and sent to Kate & John- going to look at them and edit- looking at who should be on panel
    - c. **Having a Better Convention/Roberts Rules:** Michala- talked to Janelle to see if athletes should have a separate RR or combined- she said either way- up to us! If they were involved, she'd suggest doing it slightly different than in the past. Make session a bit more interactive- Michala thinks it could work to do it combined. Jayne- likes idea of splitting due to logistics of getting everyone in one room. Instead of session being just Roberts Rules- make it into more. Andrew- suggested a demo with volunteers to keep it short & brief. Agreement: Doing an athlete session separate from our session. We focus on adult session that hits on not only Roberts Rules, but how delegates can be better prepared for HOD.
    - d. **College Recruiting:** No ideas have been discussed yet- but will be done. One thing for athletes & one thing for non-athletes (coaches, parents, other).
    - e. **Russell Mark:** Morgan will have info finalized by Gina's deadline
  
  3. Taskforce Groups Update:
    - a. **Scavenger Hunt:** John/Morgan- Debbie is on board for the Foundation's place in the Scavenger Hunt. Flat Medley is a go & the prize will be memorabilia/shirts/swag for the # of delegates the LSC sends to Convention. John- has been researching scavenger hunt shows, etc & committee has been looking at hashtags & ideas. Can incorporate vendors as they develop down the road. Finding nemo/dory idea? Morgan will ask about Disney, but maybe we will do Finding Medley. Ask Deb Turner with USAS about vendor involvement- Gina will plant the seed on her site visit.
    - b. **Toilet Talk:** Tim will work on a template to develop what it might look like. Put together proposal before site visit on March 1<sup>st</sup>. Come up with new name & focus on all sports.
    - c. **Blog, Psych Sheet, Sched-** further down the line
- Jayne- keep momentum going so we can show other committees how to get done before deadlines

- Staff Liaisons- responsible for putting info into Gina rather than committee chairs
- Continue our flexibility & innovation and deliver good ideas into Convention
- John- asked Gina if she notices anything unique in Jacksonville on site visit to add to ScavHunt

Meeting ended at 10:56am MT.