Convention Education Committee Call
February 8, 2018

Participants: Morgan Weinberg, Jayne Spittler, Kate Scheuer, Jamie Bloom, Andrew Tang, Nadine Johnson-Jesionek, John Hiester, Robert Broyles, Gina Mensay

Absent: Jessica Cooper, Traci Johnson

Call began at 10am MT

1. Jayne- update on Convention task force:
   a. Discussed different way of organizing sessions/grouping similar topics on the same day
   b. What is the role of workshops—do we need everything we have?
   c. Different roles that individuals go to Convention in?
   d. Time of year may change when Convention is held- early April? Avoid holidays/major meets
   e. USA Swimming staff role at Convention- take the reins a bit
   f. Organizational changes will drive Convention changes

2. Workshop Groups Update:
   a. First Timers: Kate is updating the PowerPoint & will send to group- Jamie has mock-up for form to submit to Gina so will send to Morgan- will submit official title later.
   b. Officials/Coaches: Robert Scandary- put together talking points and sent to Kate & John-going to look at them and edit- looking at who should be on panel
   c. Having a Better Convention/Roberts Rules: Michala- talked to Janelle to see if athletes should have a separate RR or combined- she said either way- up to us! If they were involved, she'd suggest doing it slightly different than in the past. Make session a bit more interactive- Michala thinks it could work to do it combined. Jayne- likes idea of splitting due to logistics of getting everyone in one room. Instead of session being just Roberts Rules- make it into more. Andrew- suggested a demo with volunteers to keep it short & brief. Agreement: Doing an athlete session separate from our session. We focus on adult session that hits on not only Roberts Rules, but how delegates can be better prepared for HOD.
   d. College Recruiting: No ideas have been discussed yet- but will be done. One thing for athletes & one thing for non-athletes (coaches, parents, other).
   e. Russell Mark: Morgan will have info finalized by Gina’s deadline

3. Taskforce Groups Update:
   a. Scavenger Hunt: John/Morgan- Debbie is on board for the Foundation’s place in the Scavenger Hunt. Flat Medley is a go & the prize will be memorabilia/shirts/swag for the # of delegates the LSC sends to Convention. John- has been researching scavenger hunt shows, etc & committee has been looking at hashtags & ideas. Can incorporate vendors as they develop down the road. Finding nemo/dory idea? Morgan will ask about Disney, but maybe we will do Finding Medley. Ask Deb Turner with USAS about vendor involvement- Gina will plant the seed on her site visit.
   b. Toilet Talk: Tim will work on a template to develop what it might look like. Put together proposal before site visit on March 1st. Come up with new name & focus on all sports.
   c. Blog, Psych Sheet, Sched- further down the line

• Jayne- keep momentum going so we can show other committees how to get done before deadlines
• Staff Liaisons- responsible for putting info into Gina rather than committee chairs
• Continue our flexibility & innovation and deliver good ideas into Convention
• John- asked Gina if she notices anything unique in Jacksonville on site visit to add to ScavHunt

Meeting ended at 10:56am MT.