Our mission - Providing LSCs with resources and services that support the development and achievement of athletes, coaches, clubs and volunteers



LSC Development Committee
*Special Meeting Minutes
April 14, 2020 5:00pm PST/8:00pm EST

1. Welcome: Shelly opened the meeting at the top of the hour by reading the mission statement.

Attendance: Bold indicates present: Shelly Rawding (Chair), Julie Bachman, Bob Crunstedt, Wade Heggie, Kim O'Shea, Annika Ruehlicke (Athlete), Jake Simmons (athlete), Eric Stimson, Paul Thompson, Kile Zeller, Jessica Cooper, Cherita Gentilucci (LSC Governance Consultants), Jane Grosser (Staff Liaison).

- 2. Approval of the agenda- approved as presented
- 3. Kudos & Announcements. The best thing have you seen/heard this past week?
 - Shelly- CDC memo stating that swimming pools are a good thing.
 - Jane- brainstorming with Team Services to talk about creative ways to get back up and running, good to focus on some positive versus crisis reaction
 - Cherita- Middle Atlantic taskforce researching several ideas to get back up and running from all different sides- practice, finances, meets, etc.
- 4. April 7 minutes- approved as presented
- 5. General Updates: Jess and Cherita gave an overview of the LSC call attendance and analysis of their support programs.
 - We have identified the LSCs slipping through the cracks- mostly Mighty 2500 LSCs- AD, WT, NM, MT, WY, UT.
 - which LSCs are falling off on follow through to distribute info to their teams (#2 and #4 below)- how can we determine this?
 - 41 LSCs returned the LSC assessment, most LSCs have an average of 12 months
 operating expenses. Most LSCs are in process of moving forward with BOD meetings and
 support programs. Communications have taken place by email but it was noted that this
 may have changed as things have evolved to online/townhall/webinar meetings now.
 Many of the questions LSCs asked have been answered in the weeks that have followed.
 - Any other ideas bubbling to the surface? Please let Jane know so they can be incorporated and addressed on the Thursday LSC calls.
- 6. Directives to LSCs: Committee members to act as clearinghouse if needed. Jane doesn't anticipate this will take much if any active work. Hopefully the information contained in each tab will be enough to connect those that need help with those that have had successes and volunteered to be a resource. If anyone on the committee knows of anyone willing to serve as a

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contact for financial support and Business Development for teams please email Jane and she will add them to the top of those categories.

- 1. Financial Support- (see #7 below)
- 2. Communications support-Eric and Wade
- 3. Navigation of CARES Act/PPP- Bob
- 4. Viable coaching forums-Julie and Kile
- 5. Business Development Services-
- 6. Return to operations-Shelly
- 7. LSC Support documents- which LSCs do we need to circle back on as a committee?
 - 1. LSC Assessment compilation
 - 2. <u>LSC Team Support Programs</u>
 - 3. Issues that are headed our way that we can be proactive in addressing:
 - Send the message: Stay calm it will be a slow road back. Be creative, try new things.
 - Some LSCs are reluctant to provide financial support to teams, the LSC Team support program document seems to be helpful to LSCs as they know what others are doing.
 - Some LSCs are getting mixed messages within their LSC BOD and the local experts they are enlisting for advice especially when it comes to funding procedures.
 - Shelly asked each committee member how things were going in their own LSCsmostly forward progress is being made, meetings are happening support is being determined, BODs starting to look toward the fall and getting up and running again.
 - Jake raised the question of how USA Swimming will assure a level playing field for all athletes as states re-open on a state by state basis? BOD is making the sanction decision in 30-day increments with a 15-day lead time. This needs to be stated again and again to