



USA SWIMMING DOMESTIC TELEVISION / WEB VIDEO AGREEMENT

In accordance with the rights of the broadcast rights-holder(s), all domestic television / web videographers must agree to the below guidelines and restrictions.

Local and network news outlets may have limited access to cover non-Olympic USA Swimming events. The available access allowed by **USA Swimming**, unless otherwise designated, is outlined below. Each camera crew must sign this agreement to acknowledge the conditions and its agreement to meet these requirements. Any violation of these requirements will not only result in revocation of that affiliate's credentials, but the cancellation of all access for the offenders' organization. The below guidelines and restrictions are in addition to; and do not supersede; restrictions required by event rightsholder(s).

1. Television news crews may tape footage of each session's warm-ups and do live stand-ups until 20 minutes prior to the start of the session. This may be done from approved areas and will be coordinated by USA Swimming's communications staff.
2. Television crews may shoot footage of the both morning prelim sessions and evening finals sessions, but must adhere strictly to highlight restrictions outlined below (see #5). This may be done from approved areas designated by the USA Swimming communications staff.
3. Television crews may shoot footage of all awards ceremonies, sponsor presentations and interviews. Post-event interviews must be conducted in the mixed zone or designated interview area.
4. Affiliates, web outlets or other non-rights-holders may not, under any circumstances, stream/broadcast race footage LIVE.
4. Television crews and web-only videographers are not permitted to share in-venue video clips, live or otherwise, via social media networks. Still photos are permitted across social platforms.
5. Television outlets may use no more than two minutes of aggregate race footage per each daily, regularly-scheduled newscast. There is no limitation placed on non-action footage such as interviews, awards ceremonies or press conferences.
6. Television outlets may distribute highlight footage via their wholly-owned, controlled website. Outlets may archive footage on their site for up to one year, but may not sub-distribute to any other website, including any partially-controlled or network-branded pages within another website.
7. Web-only videographers may only gather footage in non-competition areas approved by the USA Swimming communications staff, including the mixed zone, press conference room or designated interview area.
8. Web-only videographers may not show race footage unless said footage is provided by USA Swimming.
9. Commercial entities, including USA Swimming sponsors, cannot film or photograph USA Swimming events for marketing or promotional purposes without prior approval from USA Swimming. Any commercial entity seeking footage for commercial purposes should contact USA Swimming's marketing division to discuss a licensing agreement.

USA Swimming reserves the right to enforce the above rules including revocation or suspension of accreditation.

Signature: _____ Outlet: _____

Print Name: _____ Date: _____